



# Report on citizens and stakeholders engagement process

Deliverable 3.2



Funded by the H2020 programme of the European Union

NOVEMBER 2022



**TOMORROW**



**Title of the report here**

Report on citizens and stakeholders' engagement process

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This project received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 847136.



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## Overview of citizens and stakeholders' engagement activities

### Cities must be the “orchestra directors of the transitions symphony”

Considering that public services within a territory only account for 3 to 5 % of GHG emissions, it is crucial to engage the whole community into the transition if one aims at reaching climate-neutrality.

Key EU urban initiatives such as the Covenant of Mayors and or the more recent Mission for 100 Climate-Neutral and Smart Cities by 2030 put a strong focus on the engagement of citizens and stakeholders by local authorities in their decarbonisation and resilience policy planning.

The TOMORROW project was therefore right in putting such importance into the engagement of the community for the development of the long-term climate-neutral roadmap of the 6 pilot cities involved, so that they become the “orchestra directors of the transition” of their territory.

### Impact of the COVID crisis on those activities

The COVID pandemic, by paralysing Europe and beyond for several months just after the launch of our TOMORROW project, obviously had significant impact on the pilot cities' capacities to organise engagement activities as originally foreseen.

This situation has forced our consortium to identify other forms of engagement which have been shared at the occasion of a specific webinar on engagement activities. Pilot cities, such as many other organisations, have deployed new forms of online participation. This was, according to them an opportunity to engage new stakeholders, less inclined to more classic form of citizens participation.

### Key figures and highlights

Overall, Pilot Cities have organised more than 100 events to engage more than 3000 local stakeholders and citizens in the transition to climate-neutrality, in parallel to the regular meetings of the Transition Team set-up in all cities and to pure communication activities such as media visibility or social media presence.

Follow a selection of the most inspiring engagement activities:

#### **Brasov - MOBILITAR**

Through the Transition Team, ABMEE had the opportunity to contribute to MOBILITAR, a cooperation platform between Brasov Municipality, Brasov Design Center, Brasov Metropolitan Area, Brasov Public Transport Company, Transilvania University and ABMEE. The aim of MOBILITAR was to ensure the premises of effective, inclusive, low-carbon mobility services and infrastructure as goals of our community. MOBILITAR ran a series of long-term events dedicated to Accessibility, Mobility Culture and Integrated Mobility. Each theme went through research,

ideation and prototyping for the development of secure arteries and intersections, of education tools for transit behaviours, of digital mobility services. Each of these prototypes can be scaled at city & metropolitan level, and can be correlated with the development strategies, following the path of evaluation and implementation by the public administration in relation to the appropriate funding sources.

MOBILITAR research, analysis & co-design coordinated by Brasov Design Centre



**Brest-Metropolis' commitment charter**

With the commitment charter, Brest metropole proposed to local stakeholders (public and private organizations) a way to share and promote their action plan to reduce GHG emissions. This charter was built with the Transition Team and they are still involved in the implementation, by giving technical advices on the commitments. The charter is separated into 3 gradual levels and applies to the own skills of each signatories, in 6 categories: energy, mobility, food, waste, global and local actions, awareness raising. After receiving the commitments from each signatories, the Team and the Engagement committee can give recommendations and views on it. After one year, the

signatories have to monitor their progress and can upgrade their level of commitment. An annual meeting is organized to gather the community and to share the progress collectively.

Today 24 organizations already signed the charter and others will join in the coming months. The charter has also been developed for the cities. A new format, based on the 13 axis from our SECAP, was proposed and individual meetings with each of the 8 cities were done to identify their existing and coming actions contributing to the SECAP.

This charter is a success for us because we managed to transform this tool in a mobilization lever. Thanks to this process, new stakeholders are now supported by our energy agency in the elaboration of their action plan (eg: the agency can do a feasibility study for renewable energy). These organizations are also very happy to share their experience with other stakeholders during our public events and the annual meeting. The first monitoring phase was very interesting to identify their difficulties and expectations. These inputs will be useful to plan future workshops and put into relations organizations who have the same needs.

**LA CHARTE D'ENGAGEMENT**

24 signataires

The infographic displays 24 logos of signatories, grouped into three categories represented by arrows pointing right:

- J'adhère au Plan Climat:** ENSTA BRETAGNE, PEF, CNN MCO, UdaF, La Sauvegarde, MET ARCTIQUE.
- J'adhère et j'agis:** LE AUXILOS LOCAL, CLCV, biocap, Energence, ENB, ICADE, La Carène, SHOM, Ifremer, UBO, GARDON, ZE, bnh.
- J'adhère, j'agis et je me fixe des objectifs quantifiés:** brest'aim, Crédit Mutuel, ARKEA, NAVAL GROUP, METEO FRANCE.



*The signature with IFREMER, a major public administration based in Brest métropole*

### Dublin's event with PATAGONIA

The **Patagonia and Dublin Town Event** took place as part of Dublin Climate Action Week in September 2022. This event demonstrated excellent collaboration across various business organisations in Dublin. The Codema team was invited to present on Dublin's energy transition to businesses across Dublin City. The event was hosted by Patagonia in their store and supported by Dublin Town; an organisation representing over 2,000 businesses across Dublin city. The event was an excellent first-step in inspiring businesses in the transition away from fossil fuels. We also had an opportunity to engage participants in the "Postcards from Dublin 2050" campaign (see below).



### Mouscron's transition team



The creation of a Transition Team suggested in the TOMORROW work plan was a very good opportunity for us. This allowed us to realize that more than 4 municipal services were working and communicating in parallel on the theme of the Ecological and Energy Transition (the Energy and Environment Units, the general communication service and the Cross Cutting Plan service).

### Nis's quadruple helix

The main idea to follow through the stakeholder process of citizens was to secure **quadruple helix** approach and commitment in the end. For that reason, actor analysis was carried out honoring the representation from main 4 pillar sectors: City, Education, Economy and Citizens.



## Valencia's Energy Transition roundtable

The Board is the reference group in the field of energy in València and seeks to be a space for reflection, consensus and work to democratize decision-making and make the definition of the



strategy, objectives, plan collaborative of action and city projects in relation to energy.

The participants meet, with a variable frequency depending on the needs, with the following objectives:

- Leading the participatory definition of València's Just and Inclusive Energy Transition Strategy.
- Defining and promoting all the necessary steps to establish and expand the Alliance for the Climate Mission,

encouraging the involvement of the entire city.

- Leading the definition and collaborative development of demonstration projects for the city's energy transition, based on the Demonstration Project Commissions.
- Collaborating with other urban strategies and working groups in climate change mitigation and adaptation.
- Generating a space for reflection, consensus and analysis formed by all the propellers of the energy ecosystem.

22 entities are part of the Board as members, 6 of them from the local and regional public sector, 2 from the academic world, 5 from the business or cooperative field, 4 from organised civil society, 2 of the media and 3 intermediary entities.





# Braşov's engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders	Participants	Citizens participating	Format (online workshop, forum, ...)
Mobility Coalition Meeting	Co-design mobility services	Brasov Municipality, Brasov Design Center, Public Transport Company, Transilvania University and ABMEE	5	Online core group event	Weekly
Internal Energy Management Meeting	Develop a new local heating ruling	DH Public Service, Cogeneration Company and ABMEE	3	Online core group event	31/01/2020
Internal Energy Management Meeting	Develop a new local heating ruling	Brasov Municipality Chief Architect, DH Public Service, Cogeneration Company and ABMEE	4	Online core group event	04/02/2020
Public Transport Conference	Promote Mobility-as-a Service	Local Public Transport Company, Metropolitan Public Transport Association, Brasov Design Center, Transilvania University, ABMEE and other Public Transport Companies in the country	50	Online stakeholder engagement event	20/02/2020
Internal meeting	Brasov analysis - Using D-Tools & x-curve to depict the current status of the municipality	ABMEE staff	4	Online core group event	09/04/2020
Internal meeting	Brasov analysis - Assessing needs and requirements of Brasov	ABMEE staff	4	Online core group event	14/04/2020
Transition Team meeting	Transition Plan, Team Engagement	Brasov Municipality, Environment Protection Agency, Cogeneration Company, Brasov Design Center, Waste Company, Gas Company, Public Lighting Company, Electricity Company, Transilvania University	15	Online transition team event	16/06/2020
Internal Energy Management Meeting	Discuss potential of methaneisation	Engie Romania and ABMEE	2	Online core group event	26/06/2020

Mobility Coalition Press Conference	Publicly Launch MOBILITAR - a platform for citizens to get involve in co-designing mobility solutions for the city	Brasov Municipality, Brasov Design Center, Public Transport Company, Transilvania University and ABMEE	15	Online stakeholder engagement event	18/11/2020
Internal meeting with the Mayor of Brasov	Coordination of the activities (not only TOMORROW)	Brasov Municipality and ABMEE	4	Online interaction with elected representative	03/12/2020
Internal Meeting	Working meeting for the development of TOMORROW Workplan	ABMEE staff	3	Online core group event	14/12/2020
Internal meeting with the Mayor of Brasov	Coordination of the activities (not only TOMORROW)	Brasov Municipality and ABMEE	4	Online interaction with elected representative	15/12/2020
Internal Meeting	Review of the Workplan after the peer-review and internal review	ABMEE staff	3	Online core group event	21/01/2021
Mobility Coalition	Live teasing session on social media to announce and promote MOBILITAR conference and co-design workshops	Brasov Municipality, Brasov Design Center, Public Transport Company, Transilvania University, ABMEE and citizens	40	Online stakeholder engagement event	04/02/2021
Internal meeting with the Mayor of Brasov	Coordination of the activities (not only TOMORROW)	Brasov Municipality and ABMEE	4	Online interaction with elected representative	10/02/2021
Mobility Coalition	1st MOBILITAR Conference	Karl Reiter - Founder of FGM Austrian Mobility Research, Takeru Shibayama - Transport Research TU Wien, Brasov Municipality, Brasov Design Center, Public Transport Company, Transilvania University, Metropolitan Public Transport Association, Brasov Community Foundation, Brasov Order of Architects, ABMEE and citizens	57	Online stakeholder engagement event	11/02/2021
Mobility Coalition	MOBILITAR Co-design 1st stage - Field Research	Brasov Municipality, Brasov Design Center, Transilvania University, ABMEE and citizens	16	Online stakeholder engagement event	12/02/2021
Mobility Coalition	MOBILITAR Co-design 1st stage - Field Research	Brasov Municipality, Brasov Design Center, Transilvania University, ABMEE and citizens	11	Online stakeholder engagement event	10/03/2021

Mobility Coalition	MOBILITAR Co-design 1st stage - Online Research & Ideation	Brasov Municipality, Brasov Design Center, ABMEE and citizens	9	Online stakeholder engagement event	12/03/2021
Mobility Coalition	MOBILITAR Co-design 1st stage - Regeneration Guides, Legislation and Norms Research & Ideation	Brasov Municipality, Brasov Design Center, Transilvania University, ABMEE and citizens	10	Online stakeholder engagement event	19/03/2021
Mobility Coalition	MOBILITAR publicly announced in a live Facebook session: results of the 1st stage Research and launched the 2nd stage Conference	Brasov Municipality, Brasov Design Center, Transilvania University, ABMEE and citizens	100	Online stakeholder engagement event	23/03/2021
Mobility Coalition	MOBILITAR and first results were presented during Energy Cities Romania Annual Conference, to municipalities and energy agencies	Brasov Design Center and ABMEE	45	Online stakeholder engagement event	25/03/2021
Mobility Coalition	2nd MOBILITAR Conference	Sabina Leopa - Urban Planning Expert, Emil Cartis - Romanian Design Council Founder, Reini Stadler - Urban Mobility Expert UrbanizeHub, Brasov Municipality, Brasov Design Center, Transilvania University and citizens	42	Online stakeholder engagement event	01/04/2021
Mobility Coalition	MOBILITAR Co-design 2nd stage - Ideation & Co-creation	Brasov Municipality, Brasov Design Center, ABMEE and citizens	12	Online stakeholder engagement event	02/04/2021
Mobility Coalition	MOBILITAR co-design 2nd stage - Ideation & Co-creation	Brasov Municipality, Brasov Design Center, Transilvania University, ABMEE and citizens	14	Online stakeholder engagement event	03-04/04/2021
Transition Team meeting	TT member's future development plans, connection to the local vision, potential in relation to Brasov CO2 reduction targets	Brasov Municipality, Cogeneration Company, Brasov Design Center, Waste Company, Gas Company, Public Lighting Company, Electricity Company, Water Company, Transilvania University & ABMEE	15	Online transition team event	23/04/2021
Mobility Coalition	MOBILITAR publicly announced in a live Facebook session: results of the 2nd stage Ideation and launched the 3rd stage Conference	Brasov Municipality, Brasov Design Center, ABMEE and citizens	205	Online stakeholder engagement event	24/05/2021
Mobility Coalition	3rd MOBILITAR Conference	Helena Rong - MIT CIVIS Design & Advisory, Alexandru Belenyi - Architect, Urbanist & Research Author, Brasov Municipality - Community Innovation &	204	Online stakeholder engagement event	27/05/2021

		Information Technology, Brasov Design Center and citizens			
Mobility Coalition	MOBILITAR co-design 3rd stage - Evaluation & Prototyping	Brasov Municipality, Brasov Design Center, ABMEE and citizens	7	Online stakeholder engagement event	28/05/2021
Transition Team meeting	TT members discussed Brasov existing and planned projects by analysing them and framing them on the X-Curve (D-Tool)	Brasov Municipality (Strategies & Projects department, IT&C department, Communication department, Landscaping department, Environment department, Urbanism department, Investments department, Transport department, Economics department, DH service), Public Lighting Company, Cogeneration Company, Brasov Design Center, Environmental Protection Agency, Waste Company & ABMEE	21	Online transition team event	09/06/2021
Citizens and civil society consultation for the 2050 roadmap	Citizens' consultation during the Green Cities Forum for the 2050 Roadmap	Brasov Municipality (Communication department, Citizens innovation department) & ABMEE	42	Forum and co-creation session on the street	09/09/2021
Transition Team meeting	TT members discussed: obtained results after SEAP implementation, plans and policies for green transition, proposed measures for CO2 reduction by 2030 and 2050 to be included in SECAP and Climate Neutrality Roadmap	Brasov Municipality (Mayor, Deputy Mayor, Strategies & Projects department, Chief Architect department, Investments department, IT&C department, Landscaping department, DH service), Public Lighting Company, Cogeneration Company, Environmental Protection Agency, Gas Company, Public Transport Company, Public Construction Company, 2 Waste Companies, Ecological Waste Landfill, Ski Resort Cable Company, Metropolitan Area Agency, Transilvania University & ABMEE	28	Hybrid transition team event	25/01/2022
Transition Team meeting - DH subgroup	TT members discussed: the DH strategy, the needs for expertise, plans and policies for green transition, proposed measures for CO2 reduction by 2030 and 2050 to be included in SECAP and Climate Neutrality Roadmap	Brasov Municipality (DH Public Service), High Efficiency Cogeneration Company & ABMEE	6	Online transition team event	21/03/2022

2050 Roadmap Focus Groups	Citizens' focus groups for the 2050 Roadmap	BrandBerry Sociology Research & ABMEE	38	Online focus groups	29-30/03/2022
RES based DH potential – quantitative research	Citizens quantitative research over the RES based DH potential and acceptance among the population	BrandBerry Sociology Research & ABMEE	414	Online questionnaires	14/06/2022

## 1.2 Quantitative activities reporting

### Target audience

We managed to engage all the types of stakeholders targeted, namely:

- The main Energy & Climate related local stakeholders
- Civil society and Academia
- Experts and Researchers
- Citizens.

The most difficult was to reach the citizens, to engage them and keep them involved.

We managed to go beyond the target set and reaching this high number of participants was possible through the organization of multiple engagement sessions, workshops, consultations, ideation and co-design sessions, as well as public events.

### Objectives of the engagement

The aim of the engagement activities we organized refer to:

- Defining the local Sustainable Energy and Climate Action Plan (SECAP) for 2030
- Testing tools and put in practice innovative methods to involve the civil society at all stages
- Developing the roadmap to Climate Neutrality in 2050
- Maintaining the energy sufficiency and climate neutrality on the local agenda
- Empowering circular economy, local production of energy, renewable sources, recycling and reuse of materials
- Raising awareness about the City's Energy Transition
- Generating a change of mindset over the way Energy is produced and consumed locally, of behavior related to sustainability, circular economy, mobility and clean energy
- Lowering the impact of CO<sub>2</sub> on the environment and on the quality of life.

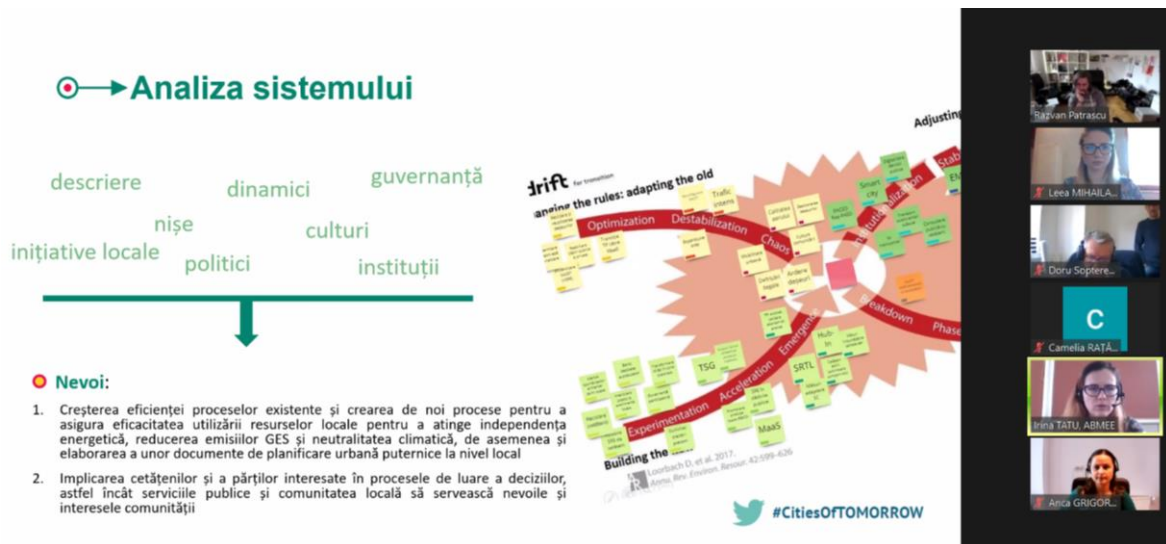
The engagement process was supported by the use of several methodologies:

- Stakeholders mapping
- X-Curve
- Reflexive thinking and monitoring
- Participatory co-design
- Empathy maps, role playing

Ideation, co-creation, prototyping.

## Results of the engagement

Signatory of the European initiative [Convention of Mayors](#) since the first wave, in 2008, the Municipality of Brasov committed for at least 40% CO<sub>2</sub> reduction by 2030 and climate neutrality by 2050. With the support of the TOMORROW project and through the citizens engagement process, Brasov Municipality committed to actually reduce 55% CO<sub>2</sub> by 2030. In this context, the engagement process helped to identify and determine the collective actions of the civil society and the Transition Team members, which can be integrated in the long-term development strategy of Brasov.



The engagement process ensures that the actions foreseen on the short, mid and long-term for the energy transition and climate neutrality will also increase the community's quality of life, set around the citizens' needs and with their direct involvement in the decision-making and implementation developments. The engagement process contributes to the networking and good cooperation of the Transition Team members who regularly develop plans and ideas for a better, cleaner and safer future in terms of local resources' efficient use and of energy sufficiency design. The Transition Team has sought to identify (1) ways of cooperation for joint projects, (2) material and financial resources they can activate for supporting planned actions to reach GHG reduction targets, but also (3) means for effectively and sustainably collaborate for the climate neutrality of Brasov in 2050.

## 2. Communication campaign activities

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
Article	Citizens	Project promotion	n/a
Post	Local associations	Energy Transition Learning Relay announcement	86
Article	Local associations	Energy Transition Learning Relay announcement	n/a
Article	Citizens	Brasov Energy Transition Team description	n/a
Post	Citizens	Project promotion	128
Post	Citizens	Brasov Energy Transition Team promotion	139
Post	Citizens	MOBILITAR official launch	89
Post	Citizens	MOBILITAR Press Conference within Brasov Municipality	621
Article	Local associations	Green Mobility in Brasov	n/a
Post	Citizens	Green Mobility in Brasov	55
Post	Local associations	Energy Transition Learning Relay announcement	83
Post	Local associations	Energy Transition Learning Relay announcement	45
Post	Citizens	MOBILITAR live session for teasing and promotion purposes	49
Newsletter	Local associations	MOBILITAR promoted in CIVINET newsletter	42
Post	Citizens	MOBILITAR 1st educational conference promotion	3500
Post	Citizens	MOBILITAR 1st educational conference promotion	58
Post	Citizens	MOBILITAR 1st educational conference promotion	29
Post	Local associations	MOBILITAR 1st conference	33
Post	Citizens	MOBILITAR 1st educational conference promotion	45
Post	Citizens	MOBILITAR 1st educational conference	6800
Post	Local associations	MOBILITAR 1st conference	46
Post	Local associations	MOBILITAR 1st conference	47
Post	Citizens	MOBILITAR field research	72
Post	Citizens	MOBILITAR field research	53
Post	Citizens	MOBILITAR ideation	47
Post	Citizens	MOBILITAR promotion	30
Post	Citizens	MOBILITAR live session for teasing and promotion purposes	51
Post	Citizens	MOBILITAR live session for teasing and promotion purposes	6800
Post	Citizens	MOBILITAR 2nd educational conference promotion	40
Post	Citizens	MOBILITAR 2nd educational conference promotion	586
Other	Other	Brasov Workplan presentation within TOMORROW Relay #2 session	23
Video	Businesses	TOMORROW and TT presentation during an Energynomics Event (energy dedicated press) about Digitalization and Energy Efficiency	294
Post	Citizens	2nd TT meeting - members' future development plans, connection to local vision, potential in relation to Brasov CO2 reduction targets	85
Article	Citizens	2nd TT meeting - members' future development plans, connection to local vision, potential in relation to Brasov CO2 reduction targets	n/a
Post	Citizens	MOBILITAR 2nd stage results promotion	31

Post	Citizens	TOMORROW and TT presentation during an economical mission - meeting between Brasov Municipality and Austrian Embassy Delegation	162
Post	Citizens	TOMORROW and TT presentation during an economical mission - meeting between Brasov Municipality and Austrian Embassy Delegation	65
Post	Citizens	MOBILITAR 2nd stage results and 3rd stage Conference promotion during a live FB session	231
Post	Citizens	MOBILITAR 3rd conference promotion	106
Post	Citizens	MOBILITAR 3rd conference promotion	40
Post	Citizens	MOBILITAR 3rd conference promotion	26
Post	Citizens	MOBILITAR 3rd conference promotion	50
Post	Citizens	MOBILITAR 3rd conference	236
Post	Citizens	#WorldBicycleDay - connection to green transition and climate neutrality	60
Post	Citizens	3rd TT meeting - members discussed Brasov projects within the frame of X-Curve (D-Tool)	80
Post	Local associations	Energy Transition Masterplan announcement	61
Newsletter	Local associations	Energy Transition Masterplan announcement	166
Post	Citizens	Energy Transition, Climate Neutrality Roadmap, first step - green energy acquired by Brasov municipality for all the public buildings	38
Post	Citizens	Energy Transition, Climate Neutrality Roadmap, first step - green energy acquired by Brasov municipality for all the public buildings	4100
Post	Citizens	Energy Transition, Climate Neutrality - Good example sharing: Milan's vertical forests' equaling 3 hectares of forests	40
Post	Citizens	4th TT meeting - members and key actors discussed Brasov obtained results after SEAP implementation, plans and policies for green transition, proposed measures for CO2 reduction by 2030 and 2050 to be included in SECAP and Climate Neutrality Roadmap	74
Post	Citizens	4th TT meeting - members and key actors discussed Brasov obtained results after SEAP implementation, plans and policies for green transition, proposed measures for CO2 reduction by 2030 and 2050 to be included in SECAP and Climate Neutrality Roadmap	122
Post	Citizens	Increasing renewables and promoting prosumerism in Brasov	75
Post	Citizens	Promoting TOMORROW newsletter	54
Post	Citizens	Promoting TOMORROW newsletter	61
Post	Citizens	Promoting Brasov activities within TOMORROW & Mission 100 Climate Neutral Cities	64
Post	Citizens	Promoting TOMORROW Masterclass #2	172
Post	Citizens	Promoting TOMORROW Masterclass #2	94
Post	Citizens	Promoting "Voices of TOMORROW" podcast, ep.1	51
Post	Citizens	Promoting TOMORROW Masterclass #2	38
Post	Citizens	Promoting TOMORROW Masterclass #2	51
Post	Citizens	Promoting "Voices of TOMORROW" podcast, ep.2	44
Post	Citizens	Promoting "Voices of TOMORROW" podcast, ep.3	30
Post	Citizens	Promoting the TOMORROW panel at Green Cities Forum in Brasov 2022	542
Post	Citizens	Promoting the TOMORROW panel at Green Cities Forum in Brasov 2022	733
Post	Citizens	Promoting the Final Conference in Valencia	52



Post	Citizens	Promoting the Energy Transition Process of Brasov, the TOMORROW Study Visit in Brasov and the TOMORROW Panel at Green Cities Forum	36
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## 2.2 Communication campaign assessment

Our communication campaign focused 3 general aims and 3 specific objectives:

- Raising awareness over the Energy Transition and Climate Neutrality
  - Specific Objective: reaching a minimum of 5% of the population through media & events -> **we managed to reach over 10%**
- Involving the citizens in the co-design process of the City's vision
  - Specific Objective: reaching a minimum of 5.000 people through the series of co-design events, ideation and prototyping processes -> **we managed to reach over 10.000**
- Engaging the private sector, the civil society and the citizens in developing a low-emissions sustainable local community
  - Specific Objective: create a Transition Team gathering minimum 6-8 stakeholders -> **we managed to gather over 12.**

The communication activities were successful in mobilizing important stakeholders, that eventually became members of the Transition Team. They were also successful in terms of raising awareness:

- Over the turning point our society faces at this time
- Over the fact that the local community needs to reconsider how it produces and consumes energy, exploits and conserves resources, lives and adapts to climate changes
- Over the fact that Brasov municipality initiated the energy transition process to secure its resources, to be prepared against the climate crisis
- Over the fact that it is not enough for the 2050 Roadmap to be developed by the public administration in partnership with its subordinate structures, but this path must be accepted and assumed by the entire civil society, otherwise standing no real chance of success.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	Brasov Citizens Engagement for 2050
<b>Date</b>	09/09/2021
<b>Organiser</b>	ABMEE & Brasov Municipality
<b>Location (or online event platform / software used)</b>	Brasov, Historical Centre, Postăvaru Street Miro: <a href="https://miro.com/app/board/uXjvPClkbxA=/">https://miro.com/app/board/uXjvPClkbxA=/</a>
<b>Type of activity</b>	Engagement event
<b>Objective and short description of the event</b>	<p>Between 6-12 of September, Brasov was the host of the Green Cities Forum, an event at its first edition aiming to become representative in the context of protecting the environment and nature, limiting the effects of pollution and climate change, increasing air quality and living conditions, responsibly exploring and conserving the local resources, designing a clean and green future.</p> <p>In this context, ABMEE organized on September 9<sup>th</sup> a series of actions aimed at increasing awareness and accountability regarding the effects of climate change, the influence of our activities on air quality and life, but also to identify the premises that could reduce polluting emissions in the future. ABMEE actions took place on Postăvarului street, the home of Green Brasov throughout the Green Cities Forum.</p> <p>Citizens were invited to a dialogue, to analyze together what changes would be necessary and how citizens could support the efforts of the public administration on the way to climate neutrality. The dialogue covered topics such as:</p> <ul style="list-style-type: none"> <li>• How does 2050 Brasov look like?</li> <li>• What issues keep Brasov affected by pollution at present?</li> <li>• What solutions could be foreseen for the 2050 Climate Neutrality Roadmap?</li> <li>• How can the problems identified be overcome through the proposed solutions?</li> </ul> <p>Following this consultation, the municipality received a report on the problems identified, the solutions proposed and the activities that can be implemented. The solutions with a high potential in CO<sub>2</sub> reduction were included in the 2030 SECAP.</p>
<b>Number and type of participants</b>	53 participants (citizens, civil society, local public administration)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/16fUpVdBL4nlbgxTrqXBnoMrNspzclxD">https://drive.google.com/drive/folders/16fUpVdBL4nlbgxTrqXBnoMrNspzclxD</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The objectives of engaging citizens and extract ideas for the 2050 Roadmap were fully achieved. All the ideas and solutions were considered for the 2030 SECAP and 2050 Roadmap.

## Event 2

<b>Event title</b>	Brasov Children Engagement for 2050
<b>Date</b>	09/09/2021
<b>Organiser</b>	ABMEE & Brasov Municipality & Brasov Schools
<b>Location (or online event platform / software used)</b>	Brasov, Historical Centre, Postăvaru Street
<b>Type of activity</b>	Engagement event, raising awareness action
<b>Objective and short description of the event</b>	<p>Between 6-12 of September, Brasov was the host of the Green Cities Forum, an event at its first edition aiming to become representative in the context of protecting the environment and nature, limiting the effects of pollution and climate change, increasing air quality and living conditions, responsibly exploring and conserving the local resources, designing a clean and green future.</p> <p>In this context, ABMEE organized on September 9<sup>th</sup> a series of actions aimed at increasing awareness and accountability regarding the effects of climate change, the influence of our activities on air quality and life, but also to identify the premises that could reduce polluting emissions in the future. ABMEE actions took place on Postăvarului street, the home of Green Brasov throughout the Green Cities Forum.</p> <p>Brasov Schools were invited to join the initiative to transform Postăvarului Street into the greenest street of the city.</p> <p>Participating Schools were recommended to develop actions, games or contest to:</p> <ul style="list-style-type: none"> <li>• Raise awareness over the benefits of Active Mobility, Sustainable Transport, Renewable Energy Sources</li> <li>• Engage children into drawing and painting based on the theme of Brasov Roadmap to 2050 Climate Neutrality</li> </ul> <p>The municipality received a report on the ideas proposed by children, while some of the solutions proposed were considered for the 2030 SECAP.</p>
<b>Number and type of participants</b>	55 participants (children, teachers, parents)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1miq1-K4wh-47ajP7zuDL1yONaLxglc2H">https://drive.google.com/drive/folders/1miq1-K4wh-47ajP7zuDL1yONaLxglc2H</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The objectives of engaging children, teachers and parents for the 2050 Roadmap were fully achieved. All the ideas and solutions were considered for the 2030 SECAP and 2050 Roadmap.

### Event 3

<b>Event title</b>	Brasov officially signing for the 2050 commitments
<b>Date</b>	10/09/2021
<b>Organiser</b>	ABMEE & Brasov Municipality & Energy Cities
<b>Location (or online event platform)</b>	Brasov, Historical Centre, The Green Cities Forum Main Stage & Online: Zoom
<b>Type of activity</b>	Political Exchange towards a fairer, climate-neutral Europe
<b>Objective and short description of the event</b>	<p>Within the frame of Green Cities Forum, Brasov Municipality and ABMEE, hosted an official Covenant of Mayors Satellite Event, with the support of the Covenant of Mayors Europe and Energy Cities. Designed as a key moment to celebrate the achievements of the European Covenant of Mayors community and debate around our common future: how to commit, engage, act and network towards a fairer, climate-neutral Europe, the satellite event presented Brasov's results after 10 years of Sustainable Energy Action Plan implementation, its 2030 vision and new Political Commitments for 2050.</p> <p>The panel aimed to determine as many Romanian municipalities to sign-up for the new, more ambitious 2030 energy and climate targets, and to stimulate the dialogue with local and regional key actors in order to reveal what the needed was to accelerate energy transition, to inspire a visionary approach.</p> <p>The session included a Political Exchange for Climate Neutrality between Brest Métropole, València and Brasov, all pilot cities of TOMORROW, targeting to inspire municipalities across Europe, by making a common pledge and setting higher life quality standards for their local communities. The political exchange was followed by an official Covenant of Mayors signing ceremony where the City of Brasov reaffirmed its engagement for reducing GHG emissions, adapting to climate change, securing access to affordable &amp; sustainable energy, reaching 2050 climate neutrality.</p>
<b>Number and type of participants</b>	100 participants during the panel, on site (local authorities, CoM Signatories, transition agencies, local stakeholders); the panel was also broadcasted in the historical centre of Brasov, where approx. 150 visitors were registered (citizens at the broadcasting location)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/11KNwyV-D3czhl6KQjT4EYRHLmJMB7f4j">https://drive.google.com/drive/folders/11KNwyV-D3czhl6KQjT4EYRHLmJMB7f4j</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	TOMORROW political exchange unveiled essential stages all local communities must go through towards an inclusive, fairer and carbon-free Europe. It also added important puzzle pieces in the context of Europe's courageous key objective - reaching climate neutrality - emphasizing the necessity of cities unifying for the fight against climate crisis, for building together a brighter future where policies are developed around and with the engagement of citizens, all for the good of the next generations. TOMORROW political exchange proved there is no other way to achieve these goals, but with and by the cities.

## Event 4

<b>Event title</b>	Local administration & civil servants' engagement
<b>Date</b>	28/01/2022
<b>Organiser</b>	ABMEE & Brasov Municipality
<b>Location (or online event platform / software used)</b>	Brasov Municipality headquarters & Online: Zoom
<b>Type of activity</b>	Mobilization training action
<b>Objective and short description of the event</b>	The local administration reached out to the TOMORROW team in Brasov, for specific mobilizing training actions in order to secure adequate inhouse technical expertise, level of knowledge and ambition, high efficiency performance indicators, latest technologies and modern solutions for any projects related to deep energy retrofitting, renewable energy sources, efficient equipment etc. The purpose was to support the local administration staff in preparing, in advance, any necessary technical projects in line with the targets set through the 2030 SECAP and 2050 Roadmap to Climate Neutrality, for future applications for financial aid within the 2021-2027 Programming Cycle.
<b>Number and type of participants</b>	35 participants (civil servants and experts)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/13SMPnxm4MAQ7hPccZwuNbpesXxbV_VM">https://drive.google.com/drive/folders/13SMPnxm4MAQ7hPccZwuNbpesXxbV_VM</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The mobilizing training action was highly successful and appreciated by the local administration. The effect was visible during the application process, within the level of ambition described in the projects submitted for financial support within the National Recovery and Resilience Plan, the Regional Operation Programme and the Large Infrastructure Operation Programme.

## Event 5

<b>Event title</b>	Citizens Engagement through Focus Groups and Quantitative Research
<b>Date</b>	29/03/2022 & 14/06/2022
<b>Organiser</b>	ABMEE & BrandBerry Sociology Research
<b>Location (or online event platform / software used)</b>	Online
<b>Type of activity</b>	Qualitative Research via 6 Focus Groups Quantitative Research via Surveys
<b>Objective and short description of the event</b>	As a recommendation set via the Transition Team, ABMEE organized two types of engagement actions: <ol style="list-style-type: none"> <li>1. Qualitative research held between 29-30 March 2022, through 6 citizens' focus groups for refining and completing the 2050 Roadmap to Climate Neutrality</li> <li>2. Quantitative research finalized on 14 June 2022, to determine the potential of a RES based DH system, acceptance and perception among the population.</li> </ol>
<b>Number and type of participants</b>	<ol style="list-style-type: none"> <li>1. 38 participants to the 6 focus groups (36 citizens and 2 experts)</li> <li>2. 414 participants to the surveys (412 citizens and 2 experts)</li> </ol>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1qS6RNZOhyYIEfPV26thCtgwyUbEz4G8y_">https://drive.google.com/drive/folders/1qS6RNZOhyYIEfPV26thCtgwyUbEz4G8y_</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<ol style="list-style-type: none"> <li>1. The qualitative research revealed the citizens perceptions, needs and wishes for the 2050 Roadmap to Climate Neutrality coincide very much with the measures and solutions proposed by the experts. However, it also showed that even if these solutions are accepted as the only way to reduce the climate impact, people are still reluctant to directly start applying such measures in their daily lives.</li> <li>2. The quantitative research exposed the fact that people are aware of the necessity of a highly efficient RES based DH system, but even so, they are afraid and do not trust the collective solutions, where they have to rely on each. Individual independence is still very valuable for their comfort.</li> </ol>

## Event 6

<b>Event title</b>	Brasov @Green Cities Forum
<b>Date</b>	07/09/2022
<b>Organiser</b>	Brasov Municipality & ABMEE
<b>Location (or online event platform / software used)</b>	Brasov, Dramatic Theatre & Broadcasted online
<b>Type of activity</b>	Showcasing event
<b>Objective and short description of the event</b>	<p>In September 2022, partners of the TOMORROW Project gathered in Brasov for the second edition of the Green Cities Forum. To showcase Brasov's efforts to reach climate neutrality while discussing the transition with key actors from the country and the rest of Europe, Brasov Municipality invited the pilot cities of TOMORROW to be a part of the forum, aiming at raising awareness among other local authorities and engaging the local population through activities for the general public, such as a bikers' parade and a green film festival.</p> <p>Brasov presented how the TOMORROW project pushed the municipality to broaden even further their horizon to 2050. While developing the 2030 SECAP, ABMEE worked closely with the municipality on developing a vision for 2050 with focus on a few key sectors: municipal buildings and equipment, residential buildings, public lighting, solar power, cogeneration of district heating and transport.</p> <p>Brasov emphasized how the roadmap towards climate neutrality was not developed by ABMEE and the municipality behind closed doors. As an essential part of the TOMORROW project, this vision for 2050 was co-created together with citizens and key stakeholders.</p>
<b>Number and type of participants</b>	Approx. 50 participants onsite and 100 watching the online broadcasting (local authorities, key actors, stakeholders, civil society, energy agencies, experts)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1i3BIk3SEAAVeh0gjOheIGoCLFESdzZs0">https://drive.google.com/drive/folders/1i3BIk3SEAAVeh0gjOheIGoCLFESdzZs0</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	Exchanging knowledge with other TOMORROW cities revealed that all cities face the same challenges. Although these may slightly vary according to specific context, many of the same roadblocks are felt in some way or another in cities across Europe. The event showed why the synergies among other cities are positive and have a great impact – cities start working together, closely backing each other with advices, experiences shared, ideas, solutions or even effective shortcuts to avoid bottlenecks.



# Brest-Metropolis engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders targeted and number of participants	Format (online workshop, forum, ...)	Date
<b>Transition Team meetings</b>	At the beginning of the project: frame the mobilization process (targets, tools, subjects...) and ensure good articulation with other mobilization projects from the local authorities (Brest metropole, "pôle métropolitain")  During the process: follow-up the implementation, give technical advice, help during the main events	Composition of the Team: services from Brest metropole and city + the "Pôle métropolitain" from Brest area + external organizations from public / private / civil society / higher education sector  Present: on average 20 people / meeting	Workshops (a few online)	19 meetings between April 2020 and September 2022
<b>Public launch of the Tomorrow engagement process</b>	Share with a broad audience this new project and explain how each stakeholder can get involved  Collect stakeholders' expectations with small discussion groups	Targeted: Public, private sector, elected representatives, academic, civil society  Present: 120 participants for the 1 <sup>st</sup> meeting (professional), 12 participants for the 2 <sup>nd</sup> (citizens)	Online presentation and discussion groups	27 and 28 November 2020
<b>Workshops to launch the first coalitions groups</b>	Present the concept of coalitions groups  Collect ideas from the participants  Support participants in designing their next steps to launch their coalition	Targeted: Business, public actors, associations  Present: 9 for the 1 <sup>st</sup> meeting, 20 for the 2 <sup>nd</sup> meeting	Online workshops	8 and 20 April 2021
<b>Training of coalition facilitators</b>	Give facilitation skills and tips to volunteer facilitators present in each coalition, in order to set up a framework and working habits enabling the coalitions members to organize in an autonomous way	Targeted: Business, public actors, associations  Present: 8 for the 1 <sup>st</sup> session, 9 for the 2 <sup>nd</sup> session	Training course	1 <sup>st</sup> June 2021  21 October 2021
<b>Tomorrow regular public events</b>	Share with a broad audience the progress of the project	Targeted: Business, public actors, associations, citizens	Pitch session and short workshops	7 July 2021,  7 April 2022,  16 June 2022



	<p>Explain to new stakeholders how to get involved</p> <p>Give the floor to people already involved to share their own stories</p> <p>According to the progress of the project, organize a short workshop</p>	<p>Present: on average 50 participants / event</p>		
<b>Tomorrow annual public event</b>	<p>Share with a broad audience the progress of the project and how to get involved, promote committed stakeholders and encourage new ones to join, share tools and solutions</p>	<p>Targeted: Business, public actors, associations</p> <p>Present: 110 participants</p>	<p>Forum with plenary presentation, workshops, speed-meetings</p>	<p>19 November 2021,</p>
<b>Workshops on governance models</b>	<p>Create a common vision of the ideal local governance model to foster energy transition and climate action</p>	<p>Targeted: Business, public actors, associations, citizens</p> <p>Present: 30 people, on average 12 participants / event</p>	<p>Workshops</p>	<p>19 November 2021,</p> <p>13 December 2021,</p> <p>14 March 2022</p>
<b>Roundtable with Tomorrow pilot cities</b>	<p>Share with a broad audience the experience of the pilot cities</p>	<p>Targeted: Business, public actors, associations, citizens</p> <p>Present: 30 participants</p>	<p>Round table</p>	<p>29 March 2022</p>
<b>Workshop on individual climate actions</b>	<p>Create a story of individual climate actions based on the experience of citizens</p> <p>Share the conclusions during the local COP</p>	<p>Targeted: citizens</p> <p>Present: 20 participants for each</p>	<p>Workshops</p>	<p>26 September 2022,</p> <p>17 October 2022,</p> <p>19 November 2022</p>
<b>Local COP events</b>	<p>Foster and accelerate the mobilization of local stakeholders and citizens on energy transition and climate action</p> <p>65 events in the cities and districts, for all kind of audience</p>	<p>Targeted: Business, public actors, associations, citizens</p> <p>Present: final numbers not available yet</p>	<p>Different formats: conferences, workshops, study tours...</p>	<p>7 to 20 November 2022</p>
<b>Tomorrow annual public event – during the COP</b>	<p>Share with a broad audience the progress of the project and how to get involved, promote committed stakeholders, share tools and solutions (11 workshops)</p>	<p>Targeted: Business, public actors, associations</p> <p>Present: 200 participants (250 registered)</p>	<p>Forum with roundtables and workshops</p>	<p>17 November 2022</p>

## 1.2 Quantitative activities reporting

### Target audience

The Tomorrow engagement process in Brest was very broad and opened to all kind of stakeholders, using different tools (charters and coalitions opened to public and private actors; call for projects opened to associations and citizens). Professionals from the services sector and industry were well represented, including major local partners (eg: university, main local employers, cities...) but also new stakeholders (eg: in the social or cultural sector). Small and medium sized businesses, as well as the agricultural sector, were harder to reach with our general approach.

Citizens also participated, through different ways (call for projects, public meetings...), but they were not the main target. Indeed, a strong annual citizen engagement program is already implemented by our services and our local climate and energy agency.

During our monitoring phase, the diversity of profile of the stakeholders involved in the process was mentioned as a success.

The number of participants is already satisfying, though we could have welcomed more actors during the events and in our engagement tools. It grew gradually as we were advancing in the process and each public event was a way to integrate new stakeholders. We can estimate that we engaged at least 400 people during the process, in addition to a number of people who discovered the project during some public events (eg “Village Climat Déclit”...). Today, 24 organizations signed the commitment charter, around a hundred of people are members of the seven coalitions created, and 14 associations are financially supported through the call for projects. The local COP organized in November 2022 should also put lights on the project and enable us to reach new stakeholders.

### Objectives of the engagement

Globally, the objective was to develop and maintain mobilization tools to encourage the moving into action regarding climate and energy transition. Specific objectives were:

1. Promote the Energy and Climate Action Plan (SECAP) and raise awareness about its objectives: this is reminded at the beginning of each meeting and promoted through new communication tools.
2. Collect and share the commitments from local stakeholders into climate change mitigation measures and energy transition: this was possible thanks to the charter and the regular events where signatories shared their experience. The first annual monitoring will help to support the stakeholders in order to improve their actions and upgrade their level of commitment.
3. Encourage new commitments from local stakeholders into climate change mitigation measures and energy transition: this was possible thanks to the coalitions who worked on subjects like: sustainable events organization, transition activities in one of the main business park, reduction and optimization of night lightening ...

4. Encourage citizen's initiatives in the energy transition: this was made through the call for micro-projects to support financially projects in the cities and districts.
5. Experiment new forms of governance models: this was made through the different roles and bodies created throughout the project (Transition Team, Engagement committee, role of facilitators...). The workshops on local governance resulted into conclusions, which will help designing the governance of the SECAP in the future.

Once the workplan was defined, different steps were used to engage stakeholders:

- Charters: individual meetings with interested signatories ; initial review of their commitments (by the services and the engagement committee) ; first monitoring in 2022.
- Coalitions: individual meetings with initiators of each coalition to discuss its relevance, help design the first steps ; animation of their own meetings by the initiators and facilitators (sometimes external) to create the groups and discuss their common action plan ; follow-up by the project officer, first monitoring in 2022 and new roadmap of each group expected for 2023.
- Micro-projects: launch of the call in 2021 and 2022 ; instruction and selection of the projects 3 times per year ; monitoring of the first achieved projects and new call in 2023.

Throughout the process, the progress is shared with the Transition Team to ensure a good connection between those initiatives and the local services and partners.

### Results of the engagement process

Main outcomes:

- 400 people registered to our events
- 24 signatories of the charter, with a diversity of profiles (12 institutional actors, 4 associations, 8 businesses) and activities (services, industry...)
- 7 coalitions created, gathering around 100 members, from a diversity of profiles (associations, public actors, businesses, ...) and related to the main subjects of the SECAP :
  - o Share best-practices about sustainability among events organizers
  - o Promotion of shared and decarbonized mobility
  - o Transition within the business park of the Technopôle
  - o Promotion of eco-materials in the construction
  - o Acceleration of energy retrofit in the private service sector
  - o Optimisation and reduction of lightening in the public and private sector
  - o Promotion of behaviour change
- 14 micro-projects financed by the call for project for a total amount of 20 000 euros in 2021 and 50 000 euros in 2022. For instance : organizing awareness raising workshops in schools about energy savings ; proposing bike rentals for students ; creating a radio program about local transition initiatives ; creating a fresk on shared habitat and imagining a shared space for local initiatives ; ...

The added value of this process was to reach a real diversity of profiles and new stakeholders, offer new tools of engagement, give to local stakeholders a space of discussion and networking around climate and energy transition throughout the year, help to promote the SECAP, externally and internally in our services.

## 2. Communication campaign activities

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
<a href="#">Webpage on Brest.fr</a>	General public and stakeholders	Present the project and how to get involved, share a summary of the charters	Created since 2020
News on <a href="#">Pays de Brest.fr</a>	General public and stakeholders	Present the project and how to get involved	Published in 2020
Printed documents (eg: leaflet on the call for project, on the global project, on the SECAP main targets, folder ...)	General public and stakeholders	Present the project and how to get involved, present the climate and energy transition objectives from the SECAP	Distributed in public buildings and during many events
Roll-up	General public and stakeholders	Show the visual identity of the project during the events	Used during each major event
Newsletter	Stakeholders interested and/or involved in the project	Inform on the past and upcoming events	12 newsletters between Sept 2021 and Nov 2022 400 subscribers No statistics on the click with our software
Press releases	Local medias	Inform on the past and upcoming events, on the signature of charters	6 press releases 6 on the local COP
Articles in the internal journal	Civil servants from Brest metropole	Present the project and how to get involved	1 article in 2021 on Tomorrow, 1 in 2022 on the COP
Articles in the metropolitan journal Sillage	Inhabitants from Brest metropole	Present the project and how to get involved	3 articles in 2020 and 2021 117 000 copies distributed in Brest
Poster on the local engaged actors	Stakeholders	Show a general picture of the ecosystem of stakeholders engaged in the project (signatories, coalitions, micro-projets)	Presented during the local COP special event for businesses (200 participants)
Poster on individual climate actions	General public	Show the results of 3 workshops done with citizens during the COP to discover and share individual climate actions	Presented during the local COP special event for the citizens (many thousands of participants)

## 2.2 Communication campaign assessment

The communication tools created for the project were integrated in a broader context of existing communication activities on the SECAP. We re-used the existing stamp “Brest Energie Climat” to show the link with the SECAP.

We created the communication tools in the course of the project with a focus on:

- Promoting the events opened to all and particularly to citizens
- Promoting the actors involved in the project, eg signatories of the charter
- Promoting internally the project and its cross-sectoral approach

The tools made the project more visible but it is difficult to measure to what extent it helped mobilizing the stakeholders. Most of the participants coming to the events were first targeted by email invitations sent by the services or on social networks.

We studied the possibility of creating a dedicated website, which could have been collaborative (content written by the community). For many reasons this idea was not implemented, especially the time needed to manage the website and the community of writers.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	<b>Public launch of the project</b>
<b>Date</b>	27/11/2020
<b>Organiser</b>	Brest metropole
<b>Location (or online event platform / software used)</b>	Online (zoom)
<b>Type of activity</b>	Public event
<b>Objective and short description of the event</b>	<p>Share with a broad audience this new project and explain how each stakeholder can get involved.</p> <p>Collect stakeholders expectations in small discussion groups.</p> <p>Course of the event :</p> <ul style="list-style-type: none"> <li>- Introduction by Glen DISSAUX, vice-president of Brest metropole</li> <li>- Keynote by Claire ROUMET, director of Energy Cities</li> <li>- Presentation of the project by Sylvie MINGANT, manager of energy service of Brest metropole</li> <li>- Q&amp;A with the public</li> <li>- Discussion in small groups about the participants expectations on the project</li> </ul>
<b>Number and type of participants</b>	<p>Targeted: Public, private sector, elected representatives, academic, civil society.</p> <p>Present: 120 participants to the plenary session, 70 to the group discussions (150 registered).</p>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1DGjbosJhKAG_aAl_iVR56btgmjDfLf">https://drive.google.com/drive/folders/1DGjbosJhKAG_aAl_iVR56btgmjDfLf</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Yes, the content from group discussions was reused to adapt the mobilization strategy with our external contractor.</p> <p>The groups were animated by Transition Team members and helped by collaborative online tools as the meeting was unfortunately online due to COVID restrictions.</p>

## Event 2

<b>Event title</b>	<b>Training of coalitions facilitators</b>
<b>Date</b>	01.06.2021 and 21.10.2021
<b>Organiser</b>	Brest métropole / Collporterre (external contractor)
<b>Location (or online event platform / software used)</b>	Brest – Maison de l'international
<b>Type of activity</b>	Training course
<b>Objective and short description of the event</b>	<p>This 1 day training course was designed to help members of the first coalitions to develop their understanding of cooperative dynamics and skills in group facilitation.</p> <p>The content was also practical with insights on tools to use during the coalition's first meetings, the position and role of a facilitator, ...</p> <p>Globally the objective was to set up a framework and working habits, enabling the coalitions members to organize in an autonomous way, without the usual figure of a project leader but rather with shared responsibility among the members.</p> <p>The course was created and given by Collporterre, expert in collaborative projects. It included plenary presentations and small groups exercises and case studies.</p>
<b>Number and type of participants</b>	<p>First session: 8 participants, including 5 people from Brest métropole (Transition Team members) and 3 people from diverse backgrounds (public entity, association, private).</p> <p>Second session: 9 participants, including 2 people from Brest metropole (Transition Team members) and 7 people from diverse backgrounds (public entity, association, private).</p>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="#">01.06.2021 Facilitators training - Google Drive</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Participants found the course very interesting and gave us good reviews.</p> <p>The concepts presented and tools seemed complex to implement without experience. This was confirmed in the following months.</p> <p>Good practice : start with a "social network" ice-breaker.</p>



### Event 3

<b>Event title</b>	<b>Regular Tomorrow public events</b>
<b>Date</b>	7 July 2021, 7 April 2022, 16 June 2022
<b>Organiser</b>	Brest métropole
<b>Location (or online event platform / software used)</b>	Brest – Auberge de jeunesse du Moulin Blanc et Brest Business School
<b>Type of activity</b>	Networking event and small groups discussions
<b>Objective and short description of the event</b>	<p>Regular public events called “soirée Tomorrow” were organized in order to :</p> <ul style="list-style-type: none"> <li>- Share with a broad audience the progress of the project</li> <li>- Explain to new stakeholders how to get involved</li> <li>- Give the floor to people already involved to share their own stories, on average 5 speakers : <ul style="list-style-type: none"> <li>- eg: how they engaged in the charter and what are their commitments ?</li> <li>- What’s the objective of the coalition they are launching ?</li> <li>- What micro-project they are planning to do ?</li> </ul> </li> <li>- According to the progress of the project, organize a short workshop : <ul style="list-style-type: none"> <li>- eg. at the 2<sup>nd</sup> event, debate on the conclusions about governance models ;</li> <li>- at the 3<sup>rd</sup> event, brainstorming on the best way to promote engaged stakeholders during the annual forum in November.</li> </ul> </li> </ul> <p>General course:</p> <ul style="list-style-type: none"> <li>- Introduction by Brest metropole</li> <li>- Pitches from local stakeholders and questions from the public</li> <li>- Short workshop</li> </ul>
<b>Number and type of participants</b>	Profile : public entities, cities, associations, private actors, citizens. 70 participants for the 1 <sup>st</sup> event ; 40 for the 2 <sup>nd</sup> ; 40 for the 3 <sup>rd</sup> .
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1uqdTVmzqX6_JJFCMMe_nJ5dfOfOArL5I">https://drive.google.com/drive/folders/1uqdTVmzqX6_JJFCMMe_nJ5dfOfOArL5I</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	These public events were important to maintain a link with our community of stakeholders and create informal spaces of discussion. Following these events, several people decided to get involved in the project. The outputs from the different workshops helped us to adapt and improve the engagement process along the way.

## Event 4

<b>Event title</b>	<b>First Tomorrow annual public event</b>
<b>Date</b>	19.11.2021
<b>Organiser</b>	Brest metropole
<b>Location (or online event platform / software used)</b>	Brest – Brest Business School
<b>Type of activity</b>	Forum
<b>Objective and short description of the event</b>	<p>One year after the launch event, share with the local community and with a broad audience the progress of the project and how to get involved,</p> <p>Promote committed stakeholders and encourage new ones to join,</p> <p>Share tools and solutions</p> <p>Course of the event :</p> <ul style="list-style-type: none"> <li>- Introduction by Glen DISSAUX, vice-president of Brest metropole</li> <li>- Presentation of the project by Brest metropole services</li> <li>- Testimonies of the local actors engaged in the process, animated by an improvisation theatre company</li> <li>- 4 Workshops: <ul style="list-style-type: none"> <li>- Speed-meetings with the coalitions and signatories ;</li> <li>- Roundtable on carbon assessment ;</li> <li>- Roundtable on internal mobilization tools ;</li> <li>- Workshop on governance models.</li> </ul> </li> <li>- Conclusion by a theatre show on our local climate issues and solutions to get involved</li> <li>- Afternoon: discover the “Climate Fresk” and “Solutions Fresk”, 2 mobilisation tools on climate change and local action.</li> </ul>
<b>Number and type of participants</b>	<p>Targeted: Business, public actors, associations</p> <p>Present: 110 participants</p>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1g0OzP0GKEo8omnZVylkKpvzK5UkgVNUM">https://drive.google.com/drive/folders/1g0OzP0GKEo8omnZVylkKpvzK5UkgVNUM</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Yes, new actors decided to join the project after this event.</p> <p>Good practice: invite a theater company to make the presentation more alive and change from institutional meetings.</p>

## Event 5

<b>Event title</b>	<b>Cycle of workshops on governance models</b>
<b>Date</b>	19 November 2021, 13 December 2021, 14 March 2022
<b>Organiser</b>	Brest metropole / Collporterre (external contractor)
<b>Location (or online event platform / software used)</b>	Brest – Brest Business School, Maison des projets et Maison de l'international
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	<p>Create a common vision of the desirable local governance model to foster energy transition and climate action in Brest metropole.</p> <p>It was explored through a cycle of 3 workshops (2 hours each), animated by Collporterre, opened to all kind of public.</p> <p>1<sup>st</sup> workshop: debate about the ambitions of a local governance model on climate action. From seven possibilities, two main visions emerged: the need of coherence between public and private actions, and the need to set the community into motion.</p> <p>2<sup>nd</sup> workshop : two fictional stories of local governance, inspired by the two visions from the last workshop, were presented. Debate about what was desirable or not in these stories.</p> <p>3<sup>rd</sup> workshop: a manifesto and fictional governance model were proposed for debate. It led to the identification of 3 priority needs:</p> <ul style="list-style-type: none"> <li>➤ Translate, prioritize and act concretely on accessible targets</li> <li>➤ Explain the role of Brest metropole in this collective model</li> <li>➤ Document, experiment (therefore monitor), and find human resources to act now</li> </ul>
<b>Number and type of participants</b>	<p>Targeted: Business, public actors, associations, citizens</p> <p>Present: 30 people, on average 12 participants / session</p>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1jKt_jDFGln6Lt_R5fJlqAsSao2qp5">https://drive.google.com/drive/folders/1jKt_jDFGln6Lt_R5fJlqAsSao2qp5</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Yes. The vision shared during the 3 workshops was clear, even if the participants were not the same at each session. Collporterre came to the public event of April 2022 to present the conclusions and discuss them with a larger audience.</p> <p>It was presented to the Transition Team and to Glen Dissaux, in charge of the SECAP. This work remains quite general and needs to be applied in our governance model on the SECAP.</p>

## Event 6

<b>Event title</b>	<b>The local “COP Brest metropole”</b>
<b>Date</b>	From the 7 to the 20 November 2022
<b>Organiser</b>	Brest metropole (coordination) and around 40 partners
<b>Location (or online event platform / software used)</b>	All cities and districts from Brest metropole
<b>Type of activity</b>	Different types of events: conferences, roundtables, workshops, animations, study tours, exhibitions, live performances...
<b>Objective and short description of the event</b>	<p>The main objective of this event was to foster and accelerate the mobilization of local stakeholders and citizens on energy transition and climate action.</p> <p>More specific objectives from the COP were:</p> <ul style="list-style-type: none"> <li>- Highlight existing mobilization programs (eg: the charter, coalitions, call for projects...)</li> <li>- Promote engaged stakeholders (eg: signatories, projects leaders...)</li> <li>- Encourage commitments between actors</li> <li>- Share knowledge on climate issues and solutions</li> <li>- Feed the debates on emerging issues</li> </ul> <p>65 events were organised.</p> <p>The program was built around the 2 core subjects of the SECAP: climate change mitigation and adaptation.</p>
<b>Number and type of participants</b>	<p>Targeted: Business, public actors, associations, citizens, students</p> <p>Final numbers not available yet.</p> <p>Some examples: 90p for the opening roundtable, 200p at the event for businesses, many thousands at the “Village Climat Décllic”, ...</p>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1RZYGr_UX-psX2SOGjmY_fEmqjKWYNrHC">https://drive.google.com/drive/folders/1RZYGr_UX-psX2SOGjmY_fEmqjKWYNrHC</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>It was a first edition. The monitoring will help measure the impact of this event.</p> <p>We can already say that the elaboration of the program relied on the participation of many partners and was a success. This unique program illustrated the diversity of actions already undergoing in Brest to tackle climate change.</p>

# Dublin's engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders targeted and number of participants	Format (online workshop, forum, ...)	Date
Energy Saving webinar	This event was provided online during Dublin Climate Action Week 2021 with the objective to provide energy saving and efficiency tips to the general public in preparation for winter	General public 35 participants	Online	16th September 2021
Launch of Dublin Region Energy Master Plan	The launch of the Dublin Region Energy Master Plan was crucial to promote the evidence-base of the roadmap. This presentation by Codema's Master Plan team explained the current situation in Dublin in relation to energy-related emissions and presented the most realistic, evidence-based solutions to reduce energy-related emissions across heat, transport, electricity and buildings.	General public, local elected members, media, businesses, public sector organisations, government reps.  Approx 150 participants in attendance	Online presentation	1 <sup>st</sup> June 2022
Youth Conference	This conference was organised in collaboration with South Dublin County Council as part of Dublin Climate Action Week 2022, hosting children from a local school in South Dublin for a day of workshops and activities relating to climate change and the environment. Codema held workshops on energy savings and engaged the students in the "Postcards from Dublin in 2050" campaign.	Second-level students 60 participants	In-person workshops	14 <sup>th</sup> September 2022
Patagonia and Dublin Town	This event was hosted by Patagonia in their shop in Dublin with the objective to engage and inspire businesses across Dublin City in Dublin's energy transition.	Dublin Town members 30 participants	In-person presentation	15 <sup>th</sup> September 2022

	To capture their vision for Dublin free from fossil fuels			
Sustainable Energy Communities workshop	This event brought together members of Sustainable Energy Communities (SECs) across Dublin, Wicklow, Meath, Kildare for a half day workshop. The objective was for members of SECs to share the barriers they are facing and brainstorm solutions to these barriers. It was also an important networking event allowing for new connections and cross-pollination of ideas.	Sustainable Energy Communities in the Dublin Mideast Region  63 participants	In-person workshop	17th September 2022
Transport Infrastructure Ireland	The Codema team presented on energy savings in the home to employees from Transport Infrastructure Ireland and engaged them in the “Postcards from Dublin 2050” campaign	TII employees  30 participants	In-person workshop	Sept 27th 2022
Dublin City University workshops	Over the course of two evenings, Codema staff presented to DCU students on Dublin’s energy transition and engaged them in the campaign “Postcards from Dublin 2050” to capture their vision for a fossil fuel free future.	Third-level students (BA and MSc)  45 participants	In-person presentation and workshop	Sept 29th & Oct 3rd 2022

**1.2 Quantitative activities reporting**

**Target audience**

Through the engagement activities outlined above, we managed to engage and reach a broad range of individuals and groups across Dublin. It was crucial that we 1) supported those already engaged in the energy transition and 2) attempted to reach those who are not as engaged. For example, the objective of the Sustainable Energy Communities workshop was to provide a space for very engaged communities to come together to discuss their experience and through in-depth discussions, find solutions to issues they are facing locally. In contrast, the Patagonia event was aimed at businesses who are at the start of their journey in relation to energy savings and efficiency and who are not as engaged in the energy transition but would like to know more about what they can do.

Codema’s communications team is highly-experienced in running events and developing and executing our online and offline activities. As a result, the number of participants that we engaged during various activities and events mostly exceeded our original targets. For example, the Zero Together Survey had an original target of 300 responses but 1,102 survey responses were actually received, far exceeding the original target. Furthermore, a target of 100 participants was set for

the launch of the Dublin Region Energy Master Plan, which acts as the science or evidence-base for Zero Together. On the day of the launch, 150 participants were in attendance. In addition, the Sustainable Energy Communities event - taking place during September 2022 during Dublin Climate Action Week - had a target set of 50 participants but 63 attendees turned up on the day. Given that there are approximately 165 Sustainable Energy Communities in the Dublin and Mid-East region, this was a very healthy turnout for this event.

### **Objectives of the engagement**

The objectives of the engagement activities so far have been three-fold: 1) to raise awareness around the Zero Together initiative 2) to engage different groups in energy savings and Dublin's energy transition 3) to capture a vision of Dublin in 2050 created by the people of Dublin. Each activity met these objectives to differing degrees.

We used a range of different methods for our activities, such as online events, in-person workshops, surveys, etc. The Sustainable Energy Communities event during Dublin Climate Action Week 2022 used the well-known World Café-style method to open up discussion around the barriers and potential solutions that communities are facing. Using this method and providing an expert facilitator ensured a safe, open and fair space for communities to voice their opinions.

### **Results of the engagement process**

The main outcomes and added value of our stakeholders' engagement process were:

- New connections and engaging new stakeholders in our network
- Awareness of Zero Together and what it aims to do
- Understanding levels of awareness of different target groups
- Awareness and support of the 'science' or evidence base of the Zero Together roadmap, by communicating the results of the Dublin Region Energy Master Plan
- Garnering key insights into how the people of Dublin feel about moving away from fossil fuels; this also allowed us to build on and develop future engagement activities
- Gaining an understanding of the vision of Dublin in 2050 that people want to see when it is free from fossil fuels

## 2. Communication campaign activities

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
Zero Together survey	People living, working & studying in Dublin – students, community groups, businesses, elected members, etc.	To give the people of Dublin a voice in how they want the capital to move away from fossil fuels	1,102 responses
Zero Together newsletter	People who had responded to the survey	To follow up on the Zero Together survey result, and demonstrate the first response to the results which was building a vision through the “Postcards from Dublin 2050” campaign	518 emails sent.  282 newsletters opened.  8% link clicks
Zero Together Twitter	People engaged in the climate space in Dublin, Sustainable Energy Communities and groups in Dublin associated with environmental activities in general	To communicate Zero Together, build legitimacy about the initiative and give more information, to engage audiences with campaign such as “Postcards from Dublin 2050”	17,963 impressions  164 followers  744 engagements
Zero Together Instagram	People engaged in the climate space in Dublin, Sustainable Energy Communities and groups in Dublin associated with environmental activities in general	To communicate Zero Together, build legitimacy about the initiative and give more information, to engage audiences with campaign such as “Postcards from Dublin 2050”	49,240 impressions  111 followers  33 engagements
Zero Together Facebook	People engaged in the climate space in Dublin, Sustainable Energy Communities and groups in Dublin associated with environmental activities in general	To communicate Zero Together, build legitimacy about the initiative and give more information, to engage audiences with campaign such as “Postcards from Dublin 2050”	48,078 impressions  59 engagements
Zero Together website	The audience engaged with Zero Together on social media channels and in person event introductions	To share further information about Zero Together and have people get involved in the campaign Postcards for Dublin 2050 campaign	TBC



Zero Together Postcards from Dublin 2050 campaign	People living, working & studying in Dublin with a focus on groups usually excluded from this type of campaign	To give space for citizens to share their ideal vision of Dublin in 2050 when it is free from fossil fuels	224 visions received so far - campaign is ongoing
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**2.2 Communication campaign assessment**

We feel very strongly that the people living, working and studying in Dublin should be at the heart of our capital’s energy transition. With this in mind, our communication campaign was very much focused on engaging everyday citizens and allowing their voices to be heard. For this reason, we used a variety of online and offline activities that would enable the public to be involved and have their say on Dublin’s energy transition. In particular, the Zero Together survey that we carried out in September 2021 enabled us to go beyond engaging the ‘usual suspects’ and ensure that those most affected by the energy transition were encouraged to complete the survey. This included reaching out to migrant groups, community groups in disadvantaged areas, as well as students and youth groups, etc. in order to ensure that the survey was as inclusive as possible.

In September 2022, we launched a Postcards from Dublin 2050 campaign, with the aim of capturing a vision of Dublin in 2050, created by the people of Dublin. As part of this project, we asked Dubliners to share their ideal vision of Ireland’s capital free from fossil fuels.

Having the people of Dublin help build this vision makes sure that, as we journey towards a future free from fossil fuels, the desires of the people living, working and studying across our capital are included. The goal of this campaign is to curate and share positive and inspiring visions of what success might look like and invite the people of Dublin to imagine their future in a region free from fossil fuels.

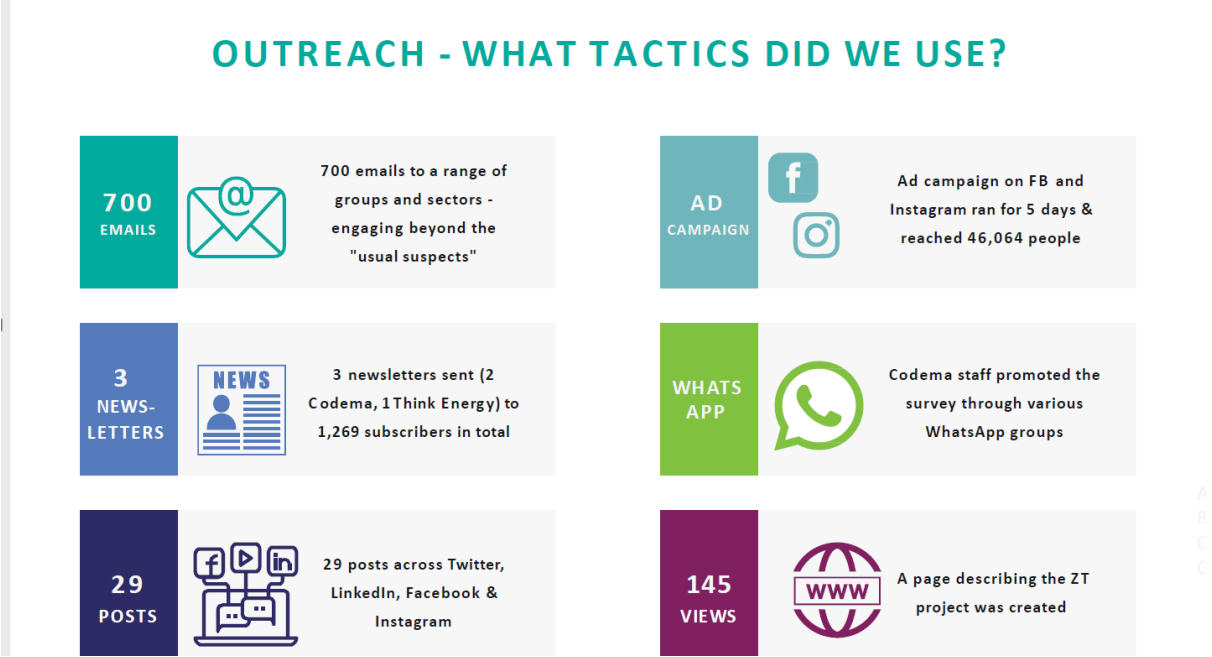
A Zero Together website was also commissioned to drive further public awareness around this important initiative and the need to move Dublin away from its dependency on fossil fuels. Two key element of the website was to (1) inform the public on the best solutions for reducing emissions in Dublin towards 2030 and 2050, using the Dublin Region Energy Master Plan as an evidence base for this and (2) to show citizens and stakeholders in Dublin how they can get involved and be part of the Zero Together initiative.

A range of social media platforms have also been used to communicate and promote Zero Together, namely Facebook, Twitter and Instagram. The rationale behind using these platforms is to help drive awareness of Zero Together, allow two-way communication with our supporters and to get the public’s views on a range of issues (your vision for 2050, etc.)

We also developed a branded, tailored Zero Together newsletter which was sent out to a targeted mailing list (i.e. those opting in to stay in touch with us from the survey, from events, etc.) to keep them up to date on any Zero Together news and activities.

As mentioned earlier, for the Zero Together survey, we set a target of 300 responses but due to extensive outreach planned by our communications team (through direct email, social media, etc.)

we well exceeded this target and received 1,102 responses in total. The graphic below summarises the extensive outreach that was carried out while the survey was running.



This vast number of responses allowed us to gain real insight into how the people of Dublin feel about moving the capital away from fossil fuels.

For example, when asked to select the top five groups most responsible for moving Dublin away from fossil fuels, the vast majority of respondents placed responsibility with our national government at 92%, followed by local authorities at 76%, businesses at 70%, individuals at 67% and elected members at 46%.

However, when asked who the public trusts in relation to information on energy and climate change, the survey analysis showed that levels of trust are quite low among those groups that are held most responsible. For example, 55% of respondents said that they trust our national government “somewhat” or “not at all”, with 57% only trusting local authorities “somewhat” or “not at all”.

The survey findings also indicated that previous levels of engagement among the public is very low, with 71% of respondents saying that their views or concerns on how we produce and use energy in Dublin had “rarely” or “never” been taken into account.

When asked how they want to their views and concerns to be captured in the future, 68% of respondents said that they would like to see initiatives that “allow people living and working in Dublin to discuss, propose and vote on actions that could be presented to local authorities and national government”, indicating that a local citizens’ assembly or a citizens’ jury is very much welcomed by the people of Dublin. This was a key insight for us in terms of how the people of Dublin wanted to be engaged and have their voices heard, and we were able to produce a high-quality strategy for a mini-public around Dublin’s energy transition on that basis, which we hope to implement in 2023.

This survey was also very successful in raising awareness among the general public, featuring in the Irish Times, Ireland's leading newspaper.

In addition, the launch and promotion of the results from the Dublin Region Energy Master Plan was very successful in engaging and informing stakeholders about the best pathways for reducing emissions in Dublin and allowed us to tap into new networks. For example, as a result of the master plan launch, we were contacted by Patagonia who in turn mobilised Dublin Town (business representative body) to organise an event for local businesses during Dublin Climate Action Week, where Codema presented on Zero Together and the master plan results. We also saw engagement and support from public bodies and representatives, with Ireland's Minister for the Environment, Climate and Communications Eamon Ryan TD advocating that the Dublin Region Energy Master Plan should be carried out in every county in Ireland at a conference in the weeks following the launch.

We also issued a press release on the results of the Dublin Region Energy Master Plan, which resulted in extensive media coverage, including a primetime slot on the 9 o'clock news on Ireland's main television broadcaster RTÉ. The press release was also supported by a range of infographics to communicate the findings, as well as a summary brochure.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	Energy-saving webinar
<b>Date</b>	16th September 2021
<b>Organiser</b>	Codema
<b>Location (or online event platform / software used)</b>	Online
<b>Type of activity</b>	Webinar
<b>Objective and short description of the event</b>	This event was provided online during Dublin Climate Action Week 2021 with the objective to provide energy saving and efficiency tips to the general public in preparation for winter.
<b>Number and type of participants</b>	35 participants, general public
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Save Energy at Home webinar presentation saved here: <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjvbqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjvbqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	This webinar achieved its objective of providing practical energy-saving advice to householders in the Dublin area, including info on how to read your energy bill and an online presentation of our Home Energy Saving Kit.

## Event 2

<b>Event title</b>	Launch of the Dublin Region Energy Master Plan
<b>Date</b>	1st June 2022
<b>Organiser</b>	Codema
<b>Location (or online event platform / software used)</b>	Online
<b>Type of activity</b>	Online launch
<b>Objective and short description of the event</b>	The objective of the launch of the Dublin Region Energy Master Plan was to communicate the main findings of the plan in terms of the priority areas for Dublin to reduce its energy-related emissions to 2030 and 2050. This master plan acts as the key evidence-base of Zero Together so it was crucial to communicate these findings through the launch. This presentation by Codmea's energy planning team explained the current situation in Dublin in relation to energy-related emissions and presented the most realistic, evidence-based solutions to reduce emissions across heat, transport, electricity and buildings.
<b>Number and type of participants</b>	150 participants, comprising of the general public, local elected members, media, businesses, public sector and governmental organisations.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Master Plan Launch presentation saved here <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>This launch was very successful in engaging and informing stakeholders about the best pathways for reducing emissions in Dublin and allowed us to tap into new networks. For example, as a result of the master plan launch, we were contacted by Patagonia who in turn mobilised Dublin Town (business representative body) to organise an event for local businesses during Dublin Climate Action Week, where Codema presented on Zero Together and the master plan results. We also saw engagement and support from public bodies and representatives, with Ireland's Minister for the Environment, Climate and Communications Eamon Ryan TD advocating that the Dublin Region Energy Master Plan should be carried out in every county in Ireland at a conference in the weeks following the launch.</p> <p>We also issued a press release on the results of the Dublin Region Energy Master Plan, which resulted in extensive media coverage, including a primetime slot on the 9 o'clock news on Ireland's main television broadcaster RTÉ. The press release was also supported by a range of infographics to communicate the findings, as well as a summary brochure so that the findings could be easily communicated in an engaging way.</p>

### Event 3

<b>Event title</b>	Youth Climate Conference
<b>Date</b>	14th September 2022
<b>Organiser</b>	South Dublin County Council and Codema
<b>Location (or online event platform / software used)</b>	In-person
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	This conference was organised in collaboration with South Dublin County Council (one of our Zero Together Transition Team members) as part of Dublin Climate Action Week 2022. This event hosted young people from a local school for a day of workshops and activities relating to climate change and the environment. Codema held workshops on energy savings and engaged the students on the Postcards from Dublin 2050 campaign, as well as giving a demonstration of our Home Energy Saving Kit.
<b>Number and type of participants</b>	60 participants, comprising of second-level students
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Photos from the Youth Conference saved here <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjvbqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjvbqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	This event was successful in meeting its objectives. Codema engaged the students on energy awareness by giving 60 students a demonstration of its Home Energy Saving Kit. In addition, all the students completed a Postcard from the future, giving an insight into how they imagine their ideal life in Dublin in the future. This particular workshop was successful in extending the reach of Zero Together and to start including young people.

## Event 4

<b>Event title</b>	Inspiring Businesses in Dublin's Energy Transition
<b>Date</b>	15th September 2022
<b>Organiser</b>	Codema, Patagonia, Dublin Town
<b>Location (or online event platform / software used)</b>	In-person (Patagonia's store in Dublin City Centre)
<b>Type of activity</b>	In-person presentation
<b>Objective and short description of the event</b>	This event was organised by Codema in collaboration with Patagonia and Dublin Town, a business representative body for Dublin City Centre. The objective of this event was to engage and inspire businesses across Dublin City in Dublin's energy transition, to inform attendees about Zero Together and the master plan results and to allow businesses to share their vision of Dublin free from fossil fuels.
<b>Number and type of participants</b>	30 participants, comprising of members of Dublin Town
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Patagonia presentation and event photo saved here <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The objectives of this event were fully met - there was a good understanding and support for Zero Together and the actions that need to happen in order for Dublin to get to net-zero emissions (i.e. through communicating the master plan findings). The event was so successful that Patagonia has connected Codema to additional stakeholders in Dublin and are now looking to host another, bigger event in 2023.

## Event 5

<b>Event title</b>	Sustainable Energy Communities Workshop
<b>Date</b>	17th September 2022
<b>Organiser</b>	Codema
<b>Location (or online event platform / software used)</b>	In-person workshop (held in Dublin City)
<b>Type of activity</b>	In-person workshop
<b>Objective and short description of the event</b>	This event brought together members of Sustainable Energy Communities (SECs) across Dublin, Wicklow, Kildare and Meath for a half-day workshop. The objective was for members of the SECs to share the barriers they are facing and brainstorm solutions to these barriers. It was also an important networking event allowing for new connections and cross-pollination of ideas in a post-Covid era.
<b>Number and type of participants</b>	63 participants, consisting of members of SECs in the Dublin and Mid-East region
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Event photos and graphic recording saved here <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	This Sustainable Energy Communities event - taking place during September 2022 during Dublin Climate Action Week - was very successful in meeting its objectives. We had a target set of 50 participants but 63 attendees turned up on the day. Given that there are approximately 165 Sustainable Energy Communities in the Dublin and Mid-East region, this was an impressive turnout for this event. We used a range of different methods for our activities, such as online events, in-person workshops, surveys, etc. This event was professionally-facilitated and used the well-known World Café-style method to open up discussion around the barriers and potential solutions that communities are facing. Using this method and providing an expert facilitator ensured a safe, open and fair space for communities to voice their opinions.



## Event 6

<b>Event title</b>	Dublin City University Workshops
<b>Date</b>	29 October 2022 and 3rd October 2022
<b>Organiser</b>	Codema and Dublin City University (DCU)
<b>Location (or online event platform / software used)</b>	In person (on campus in DCU)
<b>Type of activity</b>	In-person presentation and workshop
<b>Objective and short description of the event</b>	Over the course of an evening and a morning, Codema staff presented to DCU students on Dublin's energy transition, the importance of visions for the future and engaged them in the campaign "Postcards from Dublin 2050" to capture their vision for a fossil fuel-free future.
<b>Number and type of participants</b>	45 participants, comprising both undergraduate and postgraduate third-level students in DCU
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Event presentation here: <a href="https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing">https://drive.google.com/drive/folders/1NUF_BN_pyRSCjybqOhnF8Qx0mat12Hdy?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The events were successful in meeting our objective to engage the broader public on Dublin's transition. The feedback from students was very positive, with great engagement on the "Postcards from Dublin 2050" campaign and very insightful visions depicted. It also demonstrated collaboration between Zero Together transition team members partnering across institutions to facilitate broader public engagement.

# Mouscron's engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders targeted and number of participants	Format (online workshop, forum, ...)	Date
Meeting with architects	Sensitizing to increase the renovation rate in the City to label in 2050	Building professionals : 28	Conference	29/09/2021
Un Pas vert demain	Fair with activities in order to engage the citizens in the Transition 2030-2050	Citizens : 100	Workshops	17/10/2021
Ma Terre For Ever	Festival Film Durable	Young people and families : 1200	Movies	27 to 31/01/2022
Participative Website	Website to register commitments	All the citizens	Website	23/06/2022
Internal Team Building	To engage the administrative city staff to 2050	Internal administrative staff : 350	Geocaching in the city	30/06/2022
Forum Transition	Activities to collect the citizens commitments to 2050	Citizens and families : 200	Workshops	17/09/2022
Citizens storytelling evening	Exchanges of experiences around transition	Citizens : 40	Roundtable with the SDGs caravan	17/09/2022
Internal Team Building	To engage manual city staff to 2050	Internal manual staff : 180	Workshops	18/10/2022

### 1.2 Quantitative activities reporting

#### Target audience

The **usual communication channels** have all been used to promote external events to citizens and families, such as the City of Mouscron web page, the Transition website, press articles, social networks, etc. The main feedbacks that we got from the survey were that citizens do not participate to suggested activities for various reasons: they do not read the press or are not followers of social networks or quite simply the climate and the Transition are not among their priorities. Currently, with the energy crisis, citizens are thinking more about making ends meet.

The number of participants targeted were unfortunately not reached, except for **citizen storytelling evenings** : they were convinced people from a contact list in our own, who do not hesitate to come together and who need to share their experiences. The number was still limited to 40 people but registrations filled-up quickly.

For **Forums** with Workshops, only very convinced engaged persons took part in the activities. The number of participants doubled in one year compared with the previous edition, but 200 people in a town of 60,000 inhabitants remains very low.

We hope for a wider participation rate via the **participative website**, which to date brings together 50 commitment proposals (from the 2022 Forum).

### Objectives of the engagement

The idea is to support activities and citizen commitments to go further than the objectives set for 2030 (-40% GHG emissions) based on the following axes:

- Housing
- Mobility
- Municipal buildings
- Public lighting
- Schools and nursing homes
- Bio-methanation and agri-food
- Businesses
- Green electricity

The challenge that carbon neutrality poses to the City of MOUSCRON is enormous. There is potential for actions across the Mouscron territory to reduce greenhouse gas emissions by 85%, all of the areas taken together, by 2050. However, achieving carbon neutrality currently seems an unrealistic target at present without specific funds.

Nonetheless, the work plan proposing to develop a Roadmap 2050, as part of the TOMORROW initiative, motivates local enterprises, citizens' associations and all the stakeholders in order to work together towards the same targets, in the aim of developing Mouscron as a Sustainable and Resilient City in 2050.

Methodology followed:

Mobilisation of local stakeholders around the Roadmap's themes, not least via social networks, drawing on the mobilisation and communication skills of an external service provider in order to ensure overall cohesion between mobilising teams and stakeholders.

The goal of the methodology was to establish a **governance** process and **experiment** with new methods.

The TOMORROW initiative aims to bring about the **mobilisation of local stakeholders** to reach the targets set by the Covenant of Mayors (a **reduction in greenhouse gas emissions**) and the **Paris Agreement** (carbon neutrality by 2050, limiting global warming to +2 °C in 2100).

#### **The methodology is**

- **the signing of engagements by citizens and public players (participative website)**, in order to validate **common actions** in line with the targets of the SECAP, existing plans, the horizontal strategic plan (Cross cutting Plan, Plan Stratégique Transversal) and the Paris Agreement objectives for 2050;
- **Building on existing dynamics** by facilitating the networking of stakeholders and initiatives;
- **Encouraging stakeholders to innovate and experiment** with solutions for the future of Mouscron and of their own activities (by the way of participative budgets);
- **The definition of a framework for governance through the Sustainable Development Goals (SDGs) with the Transition Team and evaluation** to ensure the long-term viability of the energy transition roadmap.

In the long term (after the support provided by the TOMORROW initiative), the methodology envisages :

- A strong Transition Team to conduct the roadmap from 2030 to 2050
- Ensure the provision of funds and subsidies to sustain the process
- Recognition of the City of Mouscron as a leading municipality in the fight against climate change
- Create, in the medium term, a network of motivated ambassadors and stakeholders to drive action to 2030 and beyond

#### **Results of the engagement process**

Main outcomes:

- The participation of the internal staff (administrative and technical) to the suggested activities (workshops and geocaching). More than 500 people.
- The interactive participation website.

## 2. Communication campaign activities

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
Participative platform	All the citizens	Commitments 2050	50 ideas
Transition Calendar	All the citizens	Dissemination tool	29000 exemplaires distributed
Facebook et YouTube lives (863 users)	All the citizens	Dissemination tool	350 views
Spots on local radio	All the citizens	Objectives 2050	Not evaluable
Calendar with energy advices and draft of the roadmap with links to the website	All the citizens	Dissemination tool	29 900 (all the post boxes from the city)

### 2.2 Communication campaign assessment

All of the City of Mouscron's projects are in line with the "Municipal Policy Declaration" established by the elected representatives at the beginning of the legislature/ term of office. It is structured according to strategic and operational objectives which are implemented through the projects part of a "Transversal Strategic Programme" (TSP, or PST in French for "Programme Stratégique Transversal"). This Governance tool, required for each Walloon municipality since 2018, is based on the City's financial and human resources. In Mouscron, it benefits from the experience of the Agenda 21 carried out over the last 15 years.

The challenge of this Transversal Strategic Plan is to federate all the sectoral plans (Nature, Housing, Social Action, etc.), to develop transversality between services and projects and to support the teams' cohesion for the benefit of a shared objective: to ensure a real **TRANSITION towards TOMORROW**, a priority issue retained by the elected representatives at the dawn of 2022 and highlighted in the context of the pandemic.

The implementation of these projects is based on close collaboration between the elected representatives and the administrative and technical divisions that bring together the various municipal services (Culture, Energy, Housing, Environment, Social Affairs, Trade, Childhood and Education, Sport, Youth, Urban Planning, Construction, etc.)

In order to develop the TOMORROW roadmap, the elected representatives had set up the **Transition Team** within the municipal administration. It brings together 16 members who act as ambassadors to raise awareness among the Territory's stakeholders about the economic, ecological and social **Transition** in response to the **Sustainable Development Goals**. These stakeholders consist of public institutions, economic actors, associations and citizens. The objective is to articulate their own projects and those of the City of Mouscron between now and 2030 or even 2050.

Departments such as the Energy Unit, the STP Coordination Unit, the Environment Unit, the Mobility Department and the Internal Communication and External Communication Departments

are part of this Transition Team. Their actions base on specific programmes and funding, communication and information dissemination methods. The work of this team, which meets every two months, has highlighted the need to become more aware of each other's projects, while realizing that each of them is already working towards sustainability objectives. The importance for the teams to exchange more on their objectives and their processes enabled a dynamic of internal collaboration which is notably founded on the **appropriation of the Sustainable Development Goals** which will become the framework from which to define the projects serving the **Transition**.

This dynamic has led the departments, which include real field actors, in direct contact with citizens, to **propose a UNIQUE**, clear, precise and **CENTRALIZED communal communication strategy** aimed at all stakeholders to mobilize them on long-term commitments.

Widely supported by the elected representatives, this collaborative mechanism reinvents the way the administration works, which traditionally operated in silos. It is intended to percolate through all the technical and administrative municipal services in order to apply this new strategy, which aims to associate citizens more fully with the implementation of the **Sustainable Development Goals** to serve the **Transition**.

It was the TOMORROW project that made it possible to lay the foundations of this communal communication STRATEGY centered on the **TRANSITION** and **Sustainable Development Goals**.

At this stage, the **CONCRETE ACTIONS** of the City of Mouscron are :

- To ensure internal activities within the administration in order to promote the new strategy proposed by the elected representatives. These events aim at uniting all the services to the population and the projects implemented by the City towards a single, common objective: TRANSITION FOR TOMORROW.
- To conduct a single communication, aimed both at the agents of the administration and at the citizens and other stakeholders in local development, focusing on TRANSITION and the SUSTAINABLE DEVELOPMENT GOALS.
- To refound and unify the citizen participation already initiated by the Environment Unit in favor of TRANSITION through a single coordination platform.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	Meeting with architects
<b>Date</b>	29 september 2021
<b>Organiser</b>	Energy Department
<b>Location (or online event platform / software used)</b>	In a co-working space : Skylab factory in Mouscron
<b>Type of activity</b>	Conferences about the regional 2050 renovation targets to label A.
<b>Objective and short description of the event</b>	<b>Transition in the framework of the Construction theme.</b> The aim was to explain the architects and the professionals in contact with the candidates who want to renovate their house that there are regional grants to help them. The city of Mouscron offers the mandatory scan to reach the grants (1000 €) through a European project BE REEL.
<b>Number and type of participants</b>	28 architects and external auditors
<b>Link to the presentations used and pictures, if any (G-drive)</b>	Voir PPT en annexe
<b>Assessment: were the objectives reached? Any good practice?</b>	Yes. The most of them didn't know the regional targets to the renovation rate and the label A to 2050. They left the meeting with new tools to expose to their customers (regional renovation grants)

## Event 2

<b>Event title</b>	Un Pas vert demain
<b>Date</b>	17 october 2021
<b>Organiser</b>	Transition Team TOMORROW
<b>Location (or online event platform / software used)</b>	La Vellerie : la Grange
<b>Type of activity</b>	Fair with activities and workshops.
<b>Objective and short description of the event</b>	Some practical workshops (around 15) where arranged to sensitize citizens to a better life in 2030 by the way of the 17 SDGs. With local associations in order to engage the citizens in the Transition 203, it was the opportunity to meet childrens and young people around the Transition. The local radio RQC diffused interviews during the all day.
<b>Number and type of participants</b>	150
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://www.mouscron.be/fr/mairie/administration/environnement/Transition/salon-un-pas-vert-demain--23-10-2021/salon-transition">https://www.mouscron.be/fr/mairie/administration/environnement/Transition/salon-un-pas-vert-demain--23-10-2021/salon-transition</a> + voir photo folder Un pas vert demain en annexe
<b>Assessment: were the objectives reached? Any good practice?</b>	Not really. A previous edition in 2020 was cancelled because off Covid crisis. More than 100 people were already booked to the workshops. We hoped to find them back in 2021 but it comes back to us that citizens do not participate to suggested activities for various reasons: they do not read the press or are not followers of social networks or quite simply the climate and the Transition are no more among their priorities.



### Event 3

<b>Event title</b>	Festival "Ma Terre For Ever"
<b>Date</b>	27 to 31 january 2022
<b>Organiser</b>	Environment department
<b>Location (or online event platform / software used)</b>	Cinema For Ever in Mouscron
<b>Type of activity</b>	Sustainability films
<b>Objective and short description of the event</b>	<p>The aim is to offer a varied selection of films addressing different themes related to sustainable development in the broad sense. This year, young people and transition were at the heart of the program. As much by highlighting citizen mobilizations and questioning society as by presenting concrete and more local initiatives. The subjects will be developed in the documentaries: "Fields of struggle, sowers of utopia", "Bigger than us" and "Young shepherdess". A "Special Nature" day allowed, through 3 films, to discover biodiversity which enhances hidden corners of nature in the industrial landscapes of our city, exposing the concerns and questions about the place of man in this nature. A speaker linked to each film presented and participated in a discussion with the public after the screening. The opportunity to develop the theme, answer questions or even present local projects.</p> <p>The festival ended with the short film competition. We challenged the inhabitants of Mouscron by offering them to make a short film of 5 minutes maximum on a subject related to sustainable development. At the end of the day, a year of cinema with our partner Cinema For&amp;ver. As far as spectators are concerned, admission is free in exchange for a donation of non-perishable food for the Food Bank. Finally, it should be noted that women were well represented in the programming of "Ma Terre For&amp;ver": The film industry often leaves them little room, they find it in our festival because that too is an aspect of Transition.</p>
<b>Number and type of participants</b>	1200.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://materreforever.be/">https://materreforever.be/</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	Yes.

## Event 4

<b>Event title</b>	Internal Team Building
<b>Date</b>	30 June 2022 and once a month in different units (in small groups)
<b>Organiser</b>	PST Communication Department
<b>Location (or online event platform / software used)</b>	In different spots from the City
<b>Type of activity</b>	Geocaching game about the Transition with specific tools (as puzzle, reflexion games....)
<b>Objective and short description of the event</b>	Creation of 17 geocaches in connection with the ODD spread over 17 sites in the city, in natural areas and municipal parks. Each SDG is explained and described in relation to the 2030/2050 Transition.
<b>Number and type of participants</b>	350 people from administrative staff (more than 20 teams) + 80 people (8 meetings in small groups of ten)
<b>Link to the presentations used and pictures, if any (G-drive)</b>	voir photos en annexe Team Building Geocaching Voir vidéo puzzle en annexe Vidéos animation SGDs Financial Unit (8 units) C0363 to C0383
<b>Assessment: were the objectives reached? Any good practice?</b>	Yes. All the people from the municipal administrative staff have been made aware of the new communication policy of the City of Mouscron in connection with the SDGs.

## Event 5

<b>Event title</b>	Forum Transition
<b>Date</b>	17 septembre 2022
<b>Organiser</b>	Energy Department with Transition team
<b>Location (or online event platform / software used)</b>	Parc Barnabites in Mouscron
<b>Type of activity</b>	Workshops
<b>Objective and short description of the event</b>	<p>The City of Mouscron was organizing its very first Transition &amp; Participation Forum. Under the theme of climate, energy and biodiversity, discover and participate in many free activities and events, for young and old during the afternoon.</p> <p>For the occasion, the Parc des Barnabites was transformed into a space for leisure and celebration.</p> <p>Drawing and cooking workshops, bouncy castle and wooden games, <b>climate fresco</b>, mini-concert, evening... See the full program below.</p> <p>The City of Mouscron contributes to climate transition</p> <p>For several years, the city of Hurlus has been committed to the fight against climate change. Active within several European and Walloon plans and pilot projects to lead the transition, it mobilizes Mouscronnoises and Mouscronnois in this logic to make concrete actions that bring together, concern and affect the population.</p>
<b>Number and type of participants</b>	200
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<p><a href="https://www.mouscrontransition.be/events/soiree-de-lancement-du-projet-environnement">https://www.mouscrontransition.be/events/soiree-de-lancement-du-projet-environnement</a></p> <p>+ photos du Forum et fresque climat</p>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Yes. We have more people than the previous edition in 2021. It comes back to us that citizens do not participate to suggested activities for various reasons: they do not read the press or are not followers of social networks or quite simply the climate and the Transition are no more among their priorities.</p> <p>We had the opportunity to discuss with the families in situ and collect 50 ideas and commitments for the participatory site.</p>

## Event 6

<b>Event title</b>	Citizens storytelling evening
<b>Date</b>	17 septembre 2022
<b>Organiser</b>	Environment Department
<b>Location (or online event platform / software used)</b>	Parc des Barnabites in Mouscron
<b>Type of activity</b>	Roundtable about Transition (Life changing testimonials)
<b>Objective and short description of the event</b>	<p>This storytelling evening was organized in alternative places of transition or a little atypical, a vigil atmosphere is set up! (Nocturnal soundtrack, "campfire" atmosphere, small decor).</p> <p>The idea was as follows: 3 or 4 actors of the transition (citizens who change for a better world) come to tell their story of life change. A small concert takes place as an introduction.</p> <p>A friendly organic vegetarian meal was offered to participants at the end of the evening.</p> <p>A video of the storytelling was recorded thanks to TOMORROW for distribution on social networks.</p>
<b>Number and type of participants</b>	45
<b>Link to the presentations used and pictures, if any (G-drive)</b>	voir la vidéo you tube ci-dessous <a href="https://youtu.be/rkPltdkHoBM">https://youtu.be/rkPltdkHoBM</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>Yes. We had a limited number of places. The event was rapidly fully booked. The people like and need to share their experiences.</p> <p>The good practice was an experience of living in a tiny house and adaptation to climate changes.</p>



# Niš's engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders targeted and number of participants	Format (online workshop, forum, ...)	Date
1 <sup>st</sup> Meeting of Transition Team	Presentation of Project TOMORROW & Energy Transition Roadmap preparation process to the Transition Team and adoption of the Transition Team roles & tasks	Transition Team	Workshop	13.07. 2021
2 <sup>nd</sup> Meeting of Transition Team	System Analysis and analysis of System dynamics; Actor Analysis through analysis of stakeholders and determination of list of stakeholders	Transition Team	Workshop	28.09. 2021
3 <sup>rd</sup> Meeting of Transition Team	Presentation and adoption of the Work Plan for the implementation of the Energy Transition Roadmap in the City of Niš; Presentation and adoption of the Terms of Reference for the Facilitator of the citizen participation process and creation of the Roadmap; Presentation of the Analysis on energy poverty in the territory of the city of Niš	Transition Team	Workshop	03.03. 2022
4 <sup>th</sup> Meeting of Transition Team	Presentation of the Energy Balance of the City of Niš for 2020 and Presentation of the Economic Case for Decarbonization of the City of Niš	Transition Team	Workshop	18.03. 2022
5 <sup>th</sup> Meeting of Transition Team	Presentation of activities within the framework of EIB support in the area of traffic in the territory of the city of Niš; Presentation of the results of the survey on energy poverty in the territory of the City of Niš; Presentation of the Low Carbon Development Strategy of the City of Niš; Discussion about the first activities on the implementation of the Energy	Transition Team	Workshop	12.04. 2022

	Transition Roadmap of the City of Niš			
6 <sup>th</sup> Meeting of Transition Team	Meeting of the Project Partners with City of Niš Transition Team (presentation of TOMORROW Project activities in Niš so far; presentation of City of Niš' activities in the field of Energy, District Heating, Urban planning and Urban Mobility;  Sharing Experiences from partner cities; Identifying key points onwards and discussion	Transition Team	Workshop	09.11. 2022
1 <sup>st</sup> Engagement Workshop	Discussion about the problems faced by business entities at the territory of the City of Niš and about the necessity of following the conditions of the Green Agenda	Business, scientific and research organizations, energy companies and citizens (52 participants)	Workshop	09.11. 2022
2 <sup>nd</sup> Engagement Workshop	Presentation of the goals and tasks of the TOMORROW project to the participants of the workshop, which are oriented towards the creation of the Road Map of the energy transition of the City of Niš until 2050, with a special reference to the problems and necessity of following the conditions of the Green Agenda; Presentation on the topic: Energy transition of residential areas	Citizens, students, citizens' associations (78 participants)	Workshop	14.11. 2022
3 <sup>rd</sup> Engagement Workshop	Discussion, making proposals, innovative solutions that would contribute to the increase energy efficiency, reduction of GHG emissions, decarbonization; Identification of the ideas for applying to EU-funded projects related to monitoring conditions of the Green Agenda	Scientific researchers, business entities, students (35 participants)	Workshop	18.11. 2022

## 1.2 Quantitative activities reporting

### Target audience

All groups of stakeholders that were planned to be engaged were engaged during participation process organized by the selected Facilitator (City administration, Education, Economy, Citizens). In the end, because of the reason that engagement of the Facilitator lasted for only a month or

so, the lack of time caused that the engagement of the citizens and their organizations during workshops was limited but they were engaged and gave their contribution through the survey.

The engagement of all members of the social community in which the current state of the energy balance is considered is of key importance for the development of the road map of the energy transition. In this sense, in the process of creating the Roadmap, we included representatives of citizens, business entities, small, medium and large companies, members of non-governmental organizations and citizens' associations, representatives of scientific research organizations, with a special emphasis on young people, who by 2050 will be bearers of the energy transition in the city of Nis. The response of all planned participants was exceptional. One gets the impression that all stakeholders are aware of the necessity of moving towards the energy transition and their specific roles in the process.

The number of participants in surveys and workshops that were organized exceeded expectations. It was the awareness of potential and existing energy poverty, awareness of the energy crisis and environmental problems that caused the exceptional response of all target groups of participants.

In total, through workshops with stakeholders and Transition Team members, 200 participants were engaged which represents the number that was aimed from the start! Only difference was that from the beginning, 6 workshops were planned to be organized by the Facilitator, but because of the shortened period of the engagement of the Facilitator, only 3 workshops were contracted to be organized. The Facilitator on the other hand has invited much higher number of participants which resulted that the total number reached the one planned from the start.

### **Objectives of the engagement**

By looking at the current state of energy problems of economic entities in the territory of the city Nis, opportunities to apply measures and activities aimed at green energy transition came to the conclusion that business entities are interested in decarbonization to a great extent, application of renewable energy sources as well as mutual cooperation with the scientific community in order to strived for innovative solutions. The participants of the workshop agree that the city of Niš would be a climate-neutral city by 2050 if all sectors would cooperate with each other, if the laws on environmental protection were not violated but also, if the living habits of the citizens of the city of Niš would change.

Methodoly followed:

We used the back casting methodology in engaging interest groups, having on mind that backcasting methodology is a planning method that starts with defining a desirable future and then works backwards to identify policies and programs that will connect that specified future to the present.

## Results of the engagement process

Based on the analysis of energy poverty in the city, energy problems were identified using the questionnaire method based on the reference sample: According to the number of energy problems in households, in the city of Niš 50% of the sample is not in the stage of energy poverty, while a quarter is energy poor, where an energy poor household is considered a household with more than one problem (leaking roof, dampness, bad carpentry, etc.); According to the financial criterion, 44.32% of the population is energy poor, because they spend 40% to 50% of their income on energy costs; According to the criterion of satisfaction with the heating system, 61% of the sample does not fall into the category of energy-poor households, because they consider the quality of their heating good enough; According to the criterion of average room temperature, 25% of the sample is in a state of energy poverty, because the temperature in the living space is below the minimum level recommended by the World Health Organization of 21°C, and ranges from 15 to 20°C; 46% of the surveyed sample was not informed about the subsidies for the improvement of energy efficiency currently implemented by the city of Niš. Related to those results, we have defined some of the measurements: Planning, Model of city administration reorganization, Demonstration projects, such as -Construction of solar photovoltaic roof systems on public buildings (in accordance with the cadastre of solar roofs) - Application of geothermal systems, including heat pumps in public buildings in accordance with the cadastre of geothermal potential - Provision of subsidies for legal and natural persons for energy efficiency and application of renewable energy sources in accordance with the RES register - Commissioning of a demo decarbonized public transport line - Creation of a system for monitoring energy and material flows in the public sector on the territory of the city.

## 2. Communication campaign assessment

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
e.g. Newsletter, online platform,			
Facebook , 20 reels	Public, companies, students	Call for engagement in the energy transition	1754
Instagram 20 reels	Public, companies, students	Call for engagement in the energy transition	1203
Facebook, promo video cc 20	Public, companies, students	Highlights of proposed transition measurements	1095
Instagram, promo video, 20	Public, companies, students	Highlights of proposed transition measurements	1365
Facebook, promo video, 20	Public, companies, students	A call to be climate responsible	1256
Instagram, promo video, 20	Public, companies, students	A call to be climate responsible	1547



## **2.2 Communication campaign assessment**

Since social networks are one of the most important forms of communication today, the implementation team believed that constant announcements and notifications on the most frequently used social networks would reach the largest number of target groups. as the target group will be practically all residents of the city of Niš, in this way calls for active participation in the process of energy transition, environmental protection, and implementation of energy efficiency measures have reached the widest audience. In addition, this type of communication is mostly used by young people, which is our main target group, since they bear the entire burden of the transition until 2050. All 120 announcements are divided into several groups, which refer to energy efficiency, green technologies, renewable energy sources, and environmental protection and are followed by promotional summaries of the city, its inhabitants, current state and projected goals.

The posts were seen more than 3000 times within ten days, based on the posts, several hundred people took part in the survey, while one third of the total number came to the workshops based on posts on social networks.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	2 <sup>nd</sup> Meeting of Transition Team
<b>Date</b>	28.09.2021
<b>Organiser</b>	City of Niš – Office for Local Economic Development
<b>Location (or online event platform / software used)</b>	Hotel Tami Residence, Durmitorska 1, 18000 Niš
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	<p>The Workshop was organized with the goal to have members of Transition Team go through System Analysis and analysis of System dynamics of the City of Niš and Actor Analysis through analysis of stakeholders and determination of list of stakeholders.</p> <p>All that is the part of the transitioning process in the City and all of conclusions were inputted in the Working Plan of the Project</p>
<b>Number and type of participants</b>	10 participants – Members of the Transition Team
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1IW0_c3liKO_7m60cOD8fHbtESVHsdnao">https://drive.google.com/drive/folders/1IW0_c3liKO_7m60cOD8fHbtESVHsdnao</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	All of the objectives were reached. Members of Transition Team were highly motivated and involved during the workshop. All outputs from the Workshop are inputted in the Work Plan of Transition process.

## Event 2

<b>Event title</b>	3 <sup>rd</sup> Meeting of Transition Team
<b>Date</b>	03.03.2022
<b>Organiser</b>	City of Niš – Office for Local Economic Development
<b>Location (or online event platform / software used)</b>	Hotel Tami Residence, Durmitorska 1, 18000 Niš
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	The Workshop was organized with the goal to go through the process of Presentation and adoption of the Work Plan for the implementation of the Energy Transition Roadmap in the City of Niš by the Transition Team. At the same time the Presentation and adoption of the Terms of Reference for the Facilitator of the citizen participation process and creation of the Roadmap was also carried out. At the end, to members of the Transition team the Presentation of the Analysis on energy poverty in the territory of the city of Niš, which was performed as one of the activities of TOMORROW project, was presented.
<b>Number and type of participants</b>	14 participants – Members of Transition Team and presenters from NGO “Protecta” that was contracted to prepare the Analysis on energy poverty in the territory of the city of Niš
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1SN6KdqFOMetJYT7GG1IHPsTE096uw2Qk">https://drive.google.com/drive/folders/1SN6KdqFOMetJYT7GG1IHPsTE096uw2Qk</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	All of the objectives were reached. Members of Transition Team were highly motivated and involved during the workshop.

### Event 3

<b>Event title</b>	4 <sup>th</sup> Meeting of Transition Team
<b>Date</b>	18.03.2022
<b>Organiser</b>	City of Niš – Office for Local Economic Development
<b>Location (or online event platform / software used)</b>	Hotel Tami Residence, Durmitorska 1, 18000 Niš
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	The Workshop was organized with the goal to have a Presentation of the Energy Balance of the City of Niš for 2020 and Presentation of the Economic Case for Decarbonization of the City of Niš to the members of Transition Team. The Energy Balance of the City of Niš for 2020 was prepared and developed by Mechanical Faculty of University of Niš as one of the activities of TOMORROW project.
<b>Number and type of participants</b>	7 participants – members of the Transition Team
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1W7RMUch3xEOHvHAPrd0W74KzcHc1GZWj">https://drive.google.com/drive/folders/1W7RMUch3xEOHvHAPrd0W74KzcHc1GZWj</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	All of the objectives were reached. Members of Transition Team were highly motivated and involved during the workshop.

## Event 4

<b>Event title</b>	Workshop 1 - Development of the Road Map for the energy transition of the city of Niš 2050.
<b>Date</b>	9.11.2022.
<b>Organiser</b>	Faculty of Mechanical Engineering, University of Nis
<b>Location (or online event platform / software used)</b>	Faculty of Mechanical Engineering, Nis Room 611
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	The aim was to achieve communication between team members and participants of the workshop itself about the problems faced by companies and ways to solve those problems. After the presentation of the current situation in the field of energy use, and the set goals within the framework of the green energy transition, the participants took part in a round table. Each of the representatives presented his view of the current situation and the necessary future steps. Laws related to industry were discussed, about their implementation, but also suggestions were given to improve the existing regulations, and everything is working better operation of the industry with less negative impact on the environment and achieving sustainability.
<b>Number and type of participants</b>	52 participants - Business entities, members of scientific and research organizations
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1jRf5MPoE1ItOpmKdj52V_PnyZa_fun1S">https://drive.google.com/drive/folders/1jRf5MPoE1ItOpmKdj52V_PnyZa_fun1S</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	Representatives of business entities pointed out the need for the implementation of renewable energy sources in their production facilities, but also that it is necessary for them to continuously receive advisory instructions from scientific and research organizations. It was proposed to establish an institute for sustainable energy in Nis.

## Event 5

<b>Event title</b>	Workshop 2 - Energy transition of residential areas
<b>Date</b>	14.11.2022
<b>Organiser</b>	Faculty of Mechanical Engineering, University of Nis
<b>Location (or online event platform / software used)</b>	Faculty of Mechanical Engineering, Nis Amphitheatre B1
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	As part of the city's energy transition special attention was paid to improving the energy efficiency of residential buildings and measures for individual or joint decentralized energy production in residential buildings and households and participation in the liberalized energy market. Defining and implementing these measures is crucial for the sustainable development of the city and reaching the level of carbon neutrality by 2050. This event was dedicated to explaining the principles of the zero net settlement Concept. After the presentation given by project team, participants were involved into discussion about future steps in achieving goals of clean, sustainable living space.
<b>Number and type of participants</b>	78 participants - Citizens, students, NGO representatives
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<a href="https://drive.google.com/drive/folders/1VocfVc-PcmwpuVr7c36u6HduOiUZ3GTe">https://drive.google.com/drive/folders/1VocfVc-PcmwpuVr7c36u6HduOiUZ3GTe</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	A large number of participants took an active part in the work of the workshop, presenting their personal experience and basic ideas for improving the energy status of their own household. Taking into account the large number of young people present, raising awareness about the necessity of investing in energy efficiency measures and involving young people in the active implementation of energy transition plans is one of the biggest benefits of this event.

## Event 6

<b>Event title</b>	Workshop 3 - Goals and tasks within the TOMORROW project, which are oriented towards the development of the Road Map of the energy transition of the city of Niš until 2050
<b>Date</b>	18.11.2022.
<b>Organiser</b>	Faculty of Mechanical Engineering, University of Nis
<b>Location (or online event platform / software used)</b>	Faculty of Electronics, University of Nis
<b>Type of activity</b>	Workshop
<b>Objective and short description of the event</b>	The main goal is to highlight the importance of scientific organizations in setting and realizing goals energy policy, with ideas for applying to EU-funded projects related to following the conditions of the Green Agenda. In order to implement measures to increase energy efficiency funds, subsidies are needed on the one hand, and implementation on the other innovative solutions. That is why scientific research organizations play an important role in this process which constantly follow the achievements in the world in the field of science related to energy efficiency as
<b>Number and type of participants</b>	<a href="https://drive.google.com/drive/folders/1_tDSI_amiy00MUEBfmI-z5CGBLwfzrfH">https://drive.google.com/drive/folders/1_tDSI_amiy00MUEBfmI-z5CGBLwfzrfH</a>
<b>Link to the presentations used and pictures, if any (G-drive)</b>	35 participants - Science and education community
<b>Assessment: were the objectives reached? Any good practice?</b>	In order to implement measures to increase energy efficiency funds, subsidies are needed on the one hand, and implementation on the other innovative solutions. That is why scientific research organizations play an important role in this process which constantly follow the achievements in the world in the field of science related to energy efficiency as and funds through which funds would be provided for their implementation.



# Valencia's engagement of citizens and stakeholders

## 1. Stakeholder's engagement workshops

### 1.1 Quantitative activities reporting

Title	Concept and objectives	Stakeholders targeted and number of participants	Format (online workshop, forum, ...)	Date
<b>Energy Transition Roundtable</b>	Presentation of the group and its objectives	15 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>23/07/20</b>
<b>Energy Transition Roundtable</b>	Validation of the group and work on challenges	18 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>24/09/20</b>
<b>Energy Transition Roundtable</b>	Project identification	18 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>30/10/20</b>
<b>Energy Transition Roundtable</b>	Classification and evaluation of demonstration projects	14 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>26/11/20</b>
<b>Energy Transition Roundtable</b>	Demonstration project roadmap	14 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>16/12/20</b>
<b>Energy Transition Roundtable</b>	Communication strategy	17 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>27/01/21</b>
<b>Energy Transition Roundtable</b>	Commitments and citizen participation	15 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>17/02/21</b>



		media)		
<b>Energy Transition Roundtable</b>	Demonstration Projects Commissions Constitution	18 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>23/03/21</b>
<b>Energy Transition Roundtable</b>	Brand and communication plan	17 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>06/05/21</b>
<b>Energy Transition Roundtable</b>	Feedback of the first round of Commissions and evaluation of the work achieved so far	17 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	<b>01/07/21</b>
<b>Energy Transition Roundtable</b>	Feedback of the second round of Commissions and reflection of the role of the group in the Climate Mission	16 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Workshop	<b>08/11/21</b>
<b>Energy Transition Roundtable</b>	Feedback of the third round of Commissions and reflection on the objectives of the group in the implementation of the strategy	16 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Workshop	<b>07/07/22</b>
<b>Demonstration Projects Commission - Deployment of Energy Offices</b>	Starting point and analysis of the context	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	20/05/21
<b>Demonstration Projects Commission - Deployment of Energy Offices</b>	Definition of project objectives	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro Online workshop with Zoom and Miro	16/09/21
<b>Demonstration Projects Commission - Deployment of Energy Offices</b>	Definition of the project roadmap	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	20/01/22
<b>Demonstration Projects Commission - Buildings</b>	Starting point and analysis of the context	8 entities of the 5 helixes of the city (public, private, civil society, academia and	Online workshop with Zoom and Miro	27/05/21

<b>Renovation Wave</b>		media)		
<b>Demonstration Projects Commission - Buildings Renovation Wave</b>	Definition of project objectives	7 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	23/09/21
<b>Demonstration Projects Commission - Buildings Renovation Wave</b>	Definition of the project roadmap	6 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	17/02/22
<b>Demonstration Projects Commission - 50/50 Program</b>	Starting point and analysis of the context	10 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	03/06/21
<b>Demonstration Projects Commission - 50/50 Program</b>	Definition of project objectives	7 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	30/09/21
<b>Demonstration Projects Commission - 50/50 Program</b>	Definition of the project roadmap	4 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	03/02/22
<b>Demonstration Projects Commission - Carbon Neutral District</b>	Starting point and analysis of the context	12 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	10/06/21
<b>Demonstration Projects Commission - Carbon Neutral District</b>	Definition of project objectives	8 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	06/10/21
<b>Demonstration Projects Commission - Carbon Neutral District</b>	Definition of the project roadmap	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	10/02/22
<b>Demonstration Projects Commission - Neighbourhood Energy</b>	Starting point and analysis of the context	16 entities of the 5 helixes of the city (public, private, civil society, academia and	Online workshop with Zoom and Miro	17/06/21

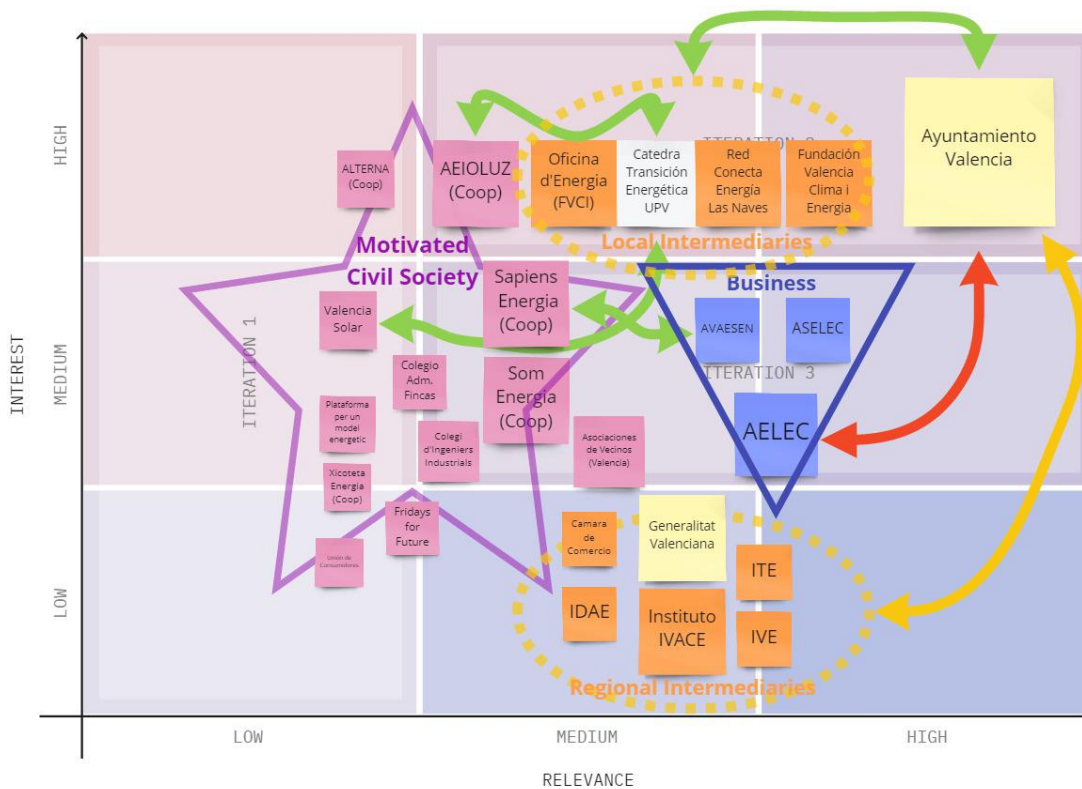
<b>Communities</b>		media)		
<b>Demonstration Projects Commission - Neighbourhood Energy Communities</b>	Definition of project objectives	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	14/10/21
<b>Demonstration Projects Commission - Neighbourhood Energy Communities</b>	Definition of the project roadmap	13 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	27/01/22
<b>Demonstration Projects Commission - Energy Culture Campaign</b>	Starting point and analysis of the context	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	23/06/21
<b>Demonstration Projects Commission - Energy Culture Campaign</b>	Definition of project objectives	12 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	21/10/21
<b>Demonstration Projects Commission - Energy Culture Campaign</b>	Definition of the project roadmap	9 entities of the 5 helixes of the city (public, private, civil society, academia and media)	Online workshop with Zoom and Miro	24/02/22
<b>València Changes for the Climate! 2020</b>	València Changes for the Climate! 2020 event with the organised civil society. Alliance for the Climate Mission.	More than 60 entities from civil society, public administration, private sector and academia	Event with conferences and parallel workshops	<b>04/03/20</b>
<b>València Changes for the Climate! 2020</b>	València Changes for the Climate! 2020 event with the academic field. Alliance for the Climate Mission.	More than 20 entities, research groups and academic departments, besides other entities from other sectors and citizens	Online event with conferences and workshops	<b>17/12/20</b>
<b>Municipal Energy Transition Working Team</b>	Meeting of the Municipal Energy Transition Working Team to update and agree on the development of the SECAP of the city. Plenary session	15 municipal employees from different departments of Municipality involved in the SECAP	Working meeting	<b>19/12/19</b>

<b>Municipal Energy Transition Working Team</b>	Meeting of the Municipal Energy Transition Working Team to update and agree on the development of the SECAP of the city. Plenary session	12 municipal employees from different departments of Municipality involved in the SECAP	Online working meeting	<b>18/12/20</b>
<b>Municipal Energy Transition Working Team</b>	Bilateral meetings with Municipality departments in order to update the development of their SECAP actions	16 bilateral meetings with 10 different departments involved in SECAP	Physical and online working meetings	<b>From July 2020 until November 2022</b>
<b>My Neighbourhood in Transition</b>	Event with citizens of Aiora and Algirós neighbourhoods to discuss about the Climate Mission and the Energy Transition Strategy of the city and incorporate their feedback and contributions	110 neighbours	Citizens' event and co-definition workshop	04/06/22

## 1.2 Quantitative activities reporting

### Target audience

Regarding stakeholders' engagement via the Energy Transition Roundtable and the Demonstration Projects Commissions, we managed to engage the stakeholders we were aiming at. In fact, we started those activities by mapping all relevant stakeholders of the city and the region in relation to the energy transition, thanks to the support of the INGENIO research institute of the Polytechnical University of València. Then, we clustered these 99 actors according to their category, influence, necessity or urgency, relevance, interest and expertise. Then, we selected the most appropriate actors to invite them to participate in the group, also bearing in mind the person representing the stakeholder that we wanted to invite, because of its specific profile and taking into account gender-balance issues.



Regarding citizen participation, through the event My Neighbourhood in Transition, we managed to engage the target group, which was normal neighbours not participating already in eco friendly movements or activism. We were able to do that by collaborating closely in the preparatory phase with the neighbourhood entities and associations, such as the Open University of Aiora, the District Municipal Council, the Youth Center of the district, the Equality Unit, neighbourhood libraries, Red Cross, YMCA, neighbourhoods' associations of Aiora and Algirós, Health Centers of the district, etc.

In the case of stakeholders' engagement, we did manage to involve the participants we wanted to involve, since we wanted a group of around 20 entities and it ended up being 22 participants in the Roundtable and 8 more coming to the Commissions. Most of them were active in the groups and participated assiduously. Only 2 or 3 were reluctant to participate, although in all the cases they stated that it was because of lack of time, and they wanted to remain involved in the group, such as the NGO Ecologists in Action or the Industrial Engineering College. We achieved to engage them and maintain their interest mainly because of 3 reasons:

1. The mapping exercise allowed us to select not only relevant and balanced stakeholders, but also the exact person representing that stakeholder. We interviewed some of those people before creating the working group, so we could already decide on the right person to involve and we could know in advance their expectations and interest in participation.
2. We conducted several self-evaluation exercises in the Roundtable, allowing participants to give their feedback about the group, their expectations, the things that had been achieved so far, their interests and their desires for the future of the group. Through INGENIO institute, we also conducted a series of individual interviews after one year of

participation, so partners were able to express themselves freely and we could adapt the group to their expectations.

3. We were able to gain legitimacy because of two main reasons. First, the group was being managed by València Climate and Energy foundation, as an independent although municipal entity with expertise in the energy field, but had direct support from the Mayor's Office of the Municipality, so participants could see the clear relationship between the group and the big strategic exercises that were being done in the city (Climate Mission, Urban Agenda, Next Generation projects). Secondly, the city has been increasing its ambition in the energy and climate change fields, applying and achieving to be one of the 100 Climate-Neutral and Smart Cities of Europe, applying and winning to the Green Capital Award, and already starting to implement and scale some of the demonstration projects being defined in the strategy. Therefore, participants were able to see that their work was having an impact and that the city was being ambitious about the topic and already integrating their contributions in the annual budgets and action plans.

Regarding citizens' participation, we managed to involve a great number of participants, although our preliminary targets were higher than that, both for My Neighbourhood in Transition and for the València Changes for the Climate events. That is probably due to the lack of a communication expert inside the foundation at that time, and because the topics addressed were, at that time, still not very interesting for normal citizens. We probably did not manage to express well enough how abstract concepts such as the energy transition or the Climate Mission of València, could impact the daily life of citizens.

### **Objectives of the engagement**

The general objective of all the engagement activities have been to co-define the Just and Inclusive Energy Transition Strategy of València for 2030. Therefore, the engagement activities were aimed at gathering contributions and feedback from stakeholders and citizens to reflect them on the strategy defined and other strategic and action plans related to it, such as the Climate Mission València 2030.

On the other hand, another key objective of all the engagement processes was to create a sense of belonging and ownership about the roadmapping process and its outputs. Therefore, the idea was to build the Alliance for the Climate Mission in València, fostering collaboration between stakeholders and highlighting the importance of citizens in the success of the energy transition of the city.

Specific objectives of the different activities are defined below:

#### **Energy Transition Roundtable**

- Leading the participatory definition of València's Just and Inclusive Energy Transition Strategy.
- Defining and promoting all the necessary steps to establish and expand the Alliance for the Climate Mission, encouraging the involvement of the entire city.
- Leading the definition and collaborative development of demonstration projects for the city's energy transition, based on the Demonstration Project Commissions.

- Collaborating with other urban strategies and working groups in climate change mitigation and adaptation.
- Generating a space for reflection, consensus and analysis formed by all the propellers of the energy ecosystem.

### **Demonstration Projects Commissions**

Demonstration Project Commissions are working groups that arise as a necessity of the Energy Transition Roundtable to be able to work on specific projects in more detail. The objective, therefore, was to co-define, in 3 working sessions for each Commission, the details of each project: description, justification, previous experiences, objectives, governance, roadmap and budget. Another key objective was to foster the collaboration of different stakeholders in the practical implementation of projects related to each Commission, letting them know each other and enabling discussion among them so synergies could arise more easily.

### **València Changes for the Climate**

VCC! had the objective, among others, of launching the participatory process of the Fair and Inclusive Energy Transition Strategy of the city. Therefore, guidelines and opportunities for the Strategy were analysed, identified and agreed upon, from the point of view of organised civil society and activism.

Again, the motto of the event was the Alliance for the Climate Mission, and therefore, one of the objectives was to start creating a sense of team and help establishing collaborations and synergies among NGOs, social organisations and activists.

### **My Neighbourhood in Transition**

My Neighbourhood in Transition aims to bring the València 2030 Climate Mission closer to the city's residents, in order to incorporate their needs, wishes and priorities into the City Climate Contract that València must develop and sign together with the Generalitat Valenciana, the Spanish Government and the European Commission. Also, the energy transition was one topic that all discussing groups had to address, and their inputs and feedback was also incorporated in the Just and Inclusive Energy Transition Strategy.

At the same time, it is sought to collectively consider the leading role of citizens in the implementation of this Mission. It seeks to involve citizens so that they take ownership of the Mission and support its implementation through their daily actions, their habits and the leadership of projects that transform their own neighbourhoods.

Therefore, the objectives can be summarised as follows:

- Nurturing the Climate Contract that València must develop and sign, within the framework of the Climate Mission, with the contributions of the residents of Aiora and Algirós.
- Validating the alignment of the Climate Mission with its real needs, priorities and concerns.
- Giving a sense of ownership and highlighting the commitment and importance of citizen actions in achieving the Climate Mission.

*Methodology followed:*

In the Energy Transition Roundtable, we had working sessions dynamised with the support of Ingenio Research Institute of the UPV. 10 sessions were held online with Zoom and the support of Miro panels. 2 were done physically with the support of posters and post-its. In the Demonstration Projects Commissions, the 18 sessions were held online with Zoom and Miro.

Each one of these 30 sessions had its own dynamics according to its different objectives, time availability and partners, but the basic structure was:

1. **Introduction:** welcome by a political representative or a technician to update the participants about the latest news and set the objectives and agenda of the day.
2. **Inspiration:** presentation of one or several topics of interest, related to the objective of the session; for instance, best practices presented by external entities or other municipalities of their experience in similar projects to the ones addressed in the session.
3. **Work:** working dynamic in small groups to allow participants to describe, define, prioritise and discuss about the topic targeted; for instance, describing the barriers, opportunities and stakeholders of the projects identified in the previous session.
4. **Closure:** summarising the work done in the small groups and setting the objectives (and possibly the date) of the next session.

In València Changes for the Climate we used Menti to allow participants to give their feedback, prioritisation and contributions to the different topics and questions addressed. Also, open brainstorm sessions were held in order to allow participants to have a more open discussion and proposal of ideas for the topics of energy communities and energy poverty.

The session was divided in four objectives:

1. WHAT? Assessing the city's challenges in energy transition and how progress is being made, giving continuity to previously approved objectives and lines of action.
2. HOW? Proposing specific actions that civil society and activism can develop to influence the challenges posed.
3. WHO? Encouraging citizen participation in the city's energy transition and map the actors of organised civil society and the activism to be involved.
4. Share a vision of the city.



The whole report can be found here: [https://climaienergia.com/wp-content/uploads/2020/05/VCC-040302020-LN-Informe-de-Resultados\\_web.pdf](https://climaienergia.com/wp-content/uploads/2020/05/VCC-040302020-LN-Informe-de-Resultados_web.pdf)



In My Neighbourhood in Transition, we did several dynamics with the support of Arakua facilitators. As work prior to the celebration of the day on June 4, work was carried out to analyse the context of the neighbourhood and to establish collaborations and alliances to achieve a successful and useful day for the neighbourhood.

- **Workshop of needs:** firstly, in the context of Batecs de Barri, a workshop was organized with the entities and organizations of Aiora and Algirós to find out what the main needs and wishes of the neighbourhood were. This workshop made it possible to prepare a list of demands from the neighbourhood related to each of the 6 areas of action of the Climate Mission: Mobility and Transport, Urban Planning and Habitat, Re-naturalisation Biodiversity, Energy, Housing and Building, Economy and Waste.
- **Volunteer training:** secondly, a training workshop was held for people who had signed up as collaborators to support the event. In this way, it was possible to explain in detail the objectives and dynamics of the day, at the same time as creating a sense of team and reviewing the roles of the collaborators: active listening, recording the contributions of their groups, moderation of speaking turns.

Finally, the day of June 4 consisted of a series of practical exercises listed below, which were accompanied by different moments of break to have breakfast, share impressions and converse in a more relaxed way.

- Welcoming and presentation of the day.
- Exercises and games to get to know the participants, celebrate diversity and align expectations.
- Working at tables: getting to know the members of the table, know the rules of the day to allow an enriching and shared debate, continue aligning expectations.
- Working at tables: getting to know the benefits and needs of the neighbourhood. Sharing the vision that everyone has of their neighbourhood, in general.
- Working at tables: debating on the strategies and actions proposed by the Energy Transition Board and the Climate Mission and on the actions proposed by the neighbourhood associations, in relation to two of the Mission's six areas of action.

To nurture this Fair and Inclusive Energy Transition Strategy, all the tables began debating the energy field, while the second topic of debate was left open. The exercise was divided into the following phases:

1. Analysis of the problem sheets and proposals of the neighbourhood entities, the Energy Transition Board and the Climate Mission, in relation to the topic discussed.
2. Enumeration of the needs of the neighbourhood in relation to this topic.
3. Evaluating existing proposals in relation to this topic. What would you add? what would you change?
4. Prioritization of proposals from 1 to 5.
5. For each prioritized proposal, define what they are asking the City Council, what they are asking other entities and companies, and what they could do individually or collectively.
6. Final speaking turn to collect the impressions and emotions of the participants, taking advantage to increase the sense of community.

The whole report can be found here:

[https://drive.google.com/drive/folders/1T2HliRxJVidMkFR5wXJzp6241T\\_90SUO?usp=sharing](https://drive.google.com/drive/folders/1T2HliRxJVidMkFR5wXJzp6241T_90SUO?usp=sharing)

## Results of the engagement process

The main outcomes of the engagement process have been:

- The Just and Inclusive Energy Transition Strategy: the strategy incorporates and gathers all contributions from stakeholders and citizens. The strategy has been, in fact, co-defined by all these actors and the information contained there has been transferred from the working sessions and all the post-its and Miro panels elaborated in those sessions. Then, there has been a technical refinement to avoid duplicities, look for synergies between the information gathered or define technical information that was not defined in the working sessions, such as budget estimations.
- The Alliance for the Climate Mission: another key outcome has been to create a sense of belonging and ownership about the Strategy itself, showing that the energy transition and the decarbonisation of the city requires the involvement of all stakeholders and citizens and discussing about the role and actions that these different actors can take in order to achieve the objectives set.
- Demonstration Projects: lastly, another outcome has been to facilitate the collaboration between different stakeholders, to build and exploit synergies between the projects and actions that they were implementing or planning to implement, therefore focusing on real and short-term projects. Some partners have expressed their satisfaction in getting to know and having the opportunity to collaborate with stakeholders with which they had not collaborated before.

All the outcomes of the engagement process can be found in the document of the Energy Transition Strategy, in the chapter 3. PARTICIPATORY PROCESS.

## 2. Communication campaign activities

### 2.1 Quantitative activities reporting

Communication tool	Stakeholders targeted	Purpose	Impact
Press releases	Citizens and stakeholders of València	To communicate about the TOMORROW project and its different milestones: constitution of the Energy Transition Roundtable, definition of the 6 demonstration projects, definition of the Just and Inclusive Energy Transition Strategy, etc.	Local and national newspapers and media: València Plaza, Levante-EMV, València Extra, Cadena Ser, À Punt, ELDiario, El Pais, Las Provincias, etc.
Social media of VCE and Municipality (Twitter, Facebook, Instagram, YouTube)	Citizens and stakeholders of València	To keep people updated on the day-to-day achievements of the project	Twitter: 1954 followers Facebook: 2200 followers

			<p>Instagram: 1529 followers</p> <p>YouTube: 115 subscribers</p>
My Neighborhood in Transition	Neighbours of Aiora and Algirós districts	<p>Communication campaign specifically implemented in the neighbourhoods of Aiora and Algirós in order to motivate neighbours to participate in the event of My Neighbourhood in Transition and, afterwards, to communicate about the results: <a href="#">video</a>, posters, t-shirts, press release, infographics.</p>	<p>The event had 110 participants.</p> <p>The YouTube video has over 380 views, being the 3rd most watched video of the foundation's channel.</p> <p>100 posters distributed in shops and places of the district.</p> <p>Hard to measure the impact of press releases, posters and social media posts.</p>
Climate Mission València 2030	Citizens and stakeholders of València	<p>Communication campaign lead by the Climate Mission, with the support of the TOMORROW project, in order to communicate about the Mission to the whole society of València</p>	<p>Videos, press releases, city public posters.</p>
Regional TV interviews	Citizens of València	<p>To talk about the TOMORROW project, the Climate Mission, some example of decarbonisation projects and why the city is engaging citizens and stakeholders in its roadmapping process</p>	<p>Shown in regional TV 3 times: midday news of 28th october, evening news of 28th october, and midday news of 29th october</p>
Events and conferences	Stakeholders	<p>To explain the roadmapping process, the energy transition strategy and the Climate Mission to stakeholders and citizens at local, national and European level</p>	<p>14 events and conferences in which we have participated with a focus on the TOMORROW project</p>
Covenant of Mayors Exchange program	Municipalities of Greece	<p>To explain the case of València to several</p>	<p>4 municipalities of Greece and</p>

		municipalities of Greece in order to motivate them to conduct roadmapping processes	the Center for Renewable Energy Sources of Greece (CRES)
Website of the Alliance for the Climate Mission	Citizens and stakeholders of València	To gather the support of citizens and entities of València towards the Climate Mission, collecting their commitments and pledges and showing that the Climate Mission is a shared effort	Not published yet on 16th November. Draft version can be seen: <a href="https://desarrollo.v1.ecodes.es/qui-enes-somos">https://desarrollo.v1.ecodes.es/qui-enes-somos</a>  Expected to be published by the end of the month in <a href="https://missions.valencia.eu/alianza">missions.valencia.eu/alianza</a>

**2.2 Communication campaign assessment**

The logic and objectives of the communication campaigns implemented were different depending on the action itself and the purpose of the communication action (for instance, promoting a specific event or updating on the development of the energy transition strategy):

- Give visibility to the work being developed by the TOMORROW project and all the stakeholders involved in the process (Energy Transition Roundtable and Demonstration Projects Commissions) as a way to let people know the efforts of València in this roadmapping process and also to highlight the participation of stakeholders in this joint effort, so they could exploit that visibility. Mostly applicable to Energy Transition Roundtable and Demonstration Projects Commissions related activities.
- Motivate other stakeholders and the citizenship to participate in specific activities, events or working groups, giving them information about what was going on and showing the benefits and pride of participating in this joint Mission and roadmapping process for the city. Mostly related to My Neighbourhood in Transition, València Changes for the Climate and Climate Mission related activities.
- Communicate about very concrete objectives and co-benefits of the Climate Mission and the Energy Transition strategy, to make these transformations understandable to the general public: more green spaces, less noise pollution, better air quality, more energy efficiency, etc. Mostly related to Climate Mission and Energy Transition Strategy related activities.

We consider the communication activities were successful in achieving it, because we were able to merge the TOMORROW activities with other frameworks and initiatives being developed locally, such as the Climate Mission and the Green Capital Award. Therefore, there were bigger resources and channels related to communication about energy transition and climate change-

related topics, and we achieved to send coordinated and coherent messages from all different initiatives.

Being recognised as a one of the 100 Climate-Neutral and Smart Cities of EU and as the European Green Capital of 2024 gave a sense of pride to the city, which also facilitated the multiplying impact of the communication activities developed, since citizens and stakeholders themselves felt proud about what the city was achieving and they had a sense of ownership because of having participated in events, working groups, workshops, etc. so they helped with communicating and sharing news.

## ANNEX – Individual report of Citizens engagement activities

### Event 1

<b>Event title</b>	My Neighbourhood in Transition
<b>Date</b>	04/06/22
<b>Organiser</b>	València Climate and Energy
<b>Location (or online event platform / software used)</b>	Jardí d'Aiora
<b>Type of activity</b>	Citizens' event
<b>Objective and short description of the event</b>	<p>Event with citizens of Aiora and Algirós neighbourhoods to discuss the Climate Mission and the Energy Transition Strategy of the city and incorporate their feedback and contributions in the documents being developed by the city.</p> <p>My Neighbourhood in Transition aims to bring the València 2030 Climate Mission closer to the city's residents, in order to incorporate their needs, wishes and priorities into the City Climate Contract that València must develop and sign together with the Generalitat Valenciana, the Spanish Government and the European Commission.</p> <p>At the same time, it is sought to collectively consider the leading role of citizens in the implementation of this Mission. It seeks to involve citizens so that they take ownership of the Mission and support its implementation through their daily actions, their habits and the leadership of projects that transform their own neighbourhoods.</p>
<b>Number and type of participants</b>	Around 110 people of different ages participated in the event, there were 9 volunteers who collaborated in dynamizing up to 10 debate tables and up to 42 proposals were proposed by the neighbours of the neighbourhood.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<p>The final report of the day and the summary infographic can be found in this folder:  <a href="https://drive.google.com/drive/folders/1T2HliRxJVidMkFR5wXJzp6241T_90SUQ?usp=sharing">https://drive.google.com/drive/folders/1T2HliRxJVidMkFR5wXJzp6241T_90SUQ?usp=sharing</a>            The video summary of the day can be found here:  <a href="https://youtu.be/ei7qOfIqNhQ">https://youtu.be/ei7qOfIqNhQ</a>.</p>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>The objectives were achieved, and are summarised as follows:</p> <ul style="list-style-type: none"> <li>• Nurturing the Climate Contract that València must develop and sign, within the framework of the Climate Mission, with the contributions of the residents of Aiora and Algirós.</li> <li>• Validating the alignment of the Climate Mission with its real needs, priorities and concerns.</li> <li>• Giving a sense of ownership and highlighting the commitment and importance of citizen actions in achieving the Climate Mission.</li> </ul>

## Event 2

<b>Event title</b>	València Changes for Climate! 2022 with civil society
<b>Date</b>	04/03/2022
<b>Organiser</b>	València Municipality
<b>Location (or online event platform / software used)</b>	Las Naves
<b>Type of activity</b>	Stakeholders' event
<b>Objective and short description of the event</b>	<p>València Change for the Climate! is an initiative of the València City Council that seeks to publicly highlight all the proposals and actions that are proposed and developed in the city in favour of the energy transition and to deal with the consequences of climate change. In 2020, the third consecutive year in which the event was held, Alliance for a sustainable city was chosen as the motto, as it was intended to emphasise the need to strengthen València's social structure, a citizen structure, informed, proactive and interconnected to be able to carry out the transition towards the model of a city free of emissions and pollution, green, healthy, integrative, supportive and tailored to people. In short, a city for a democratic, fair and equitable society.</p> <p>Thus, on March 4 there was the objective, among others, of launching the participatory process of the Fair and Inclusive Energy Transition Strategy of the city. On this first day, guidelines and opportunities for the Strategy were analysed, identified and agreed upon, from the point of view of organised civil society and activism.</p>
<b>Number and type of participants</b>	More than 60 entities from civil society, public administration, private sector and academia
<b>Link to the presentations used and pictures, if any (G-drive)</b>	The main results and conclusions of the workshop can be consulted in this document: <a href="https://climaienergia.com/wp-content/uploads/2020/05/VCC-040302020-LN-Informe-de-Resultados_web.pdf">https://climaienergia.com/wp-content/uploads/2020/05/VCC-040302020-LN-Informe-de-Resultados_web.pdf</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	The objectives were reached, as many contributions and feedback was collected to then incorporate on the following steps of the roadmapping process and the Energy Transition Roundtable discussions. Also, one of the objectives was to start creating a sense of team and help establishing collaborations and synergies among NGOs, social organisations and activists.

### Event 3

<b>Event title</b>	Municipal Energy Transition Working Team
<b>Date</b>	18/12/2020
<b>Organiser</b>	Municipality of València and València Climate and Energy
<b>Location (or online event platform / software used)</b>	Valènica City Hall, Tabacalera
<b>Type of activity</b>	Plenary session of working team
<b>Objective and short description of the event</b>	Meeting of the Municipal Energy Transition Working Team to update and agree on the development of the SECAP of the city. Annual plenary session that gathers all the departments involved in the working team for development of SECAP. In 2020, after the first year of existence of the team, the plenary session was dedicated on updating the status of development of the SECAP, summarising all the information gathered through the bilateral meetings organised during 2020 between the Climate Emergency department, València Climate and Energy and the different departments involved (mobility, public transport, commerce, housing, energy control, architecture and maintenance, waste management).
<b>Number and type of participants</b>	12 municipal employees from different departments of Municipality involved in the SECAP
<b>Link to the presentations used and pictures, if any (G-drive)</b>	The presentations used can be found here: <a href="https://drive.google.com/drive/folders/1U4YBlyK3J-w45O9lSttgc6SRhuSOVj7?usp=sharing">https://drive.google.com/drive/folders/1U4YBlyK3J-w45O9lSttgc6SRhuSOVj7?usp=sharing</a>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>The objectives were reached because we were able to:</p> <ul style="list-style-type: none"> <li>• Update the development status of the SECAP, gathering everything that the different municipal departments were doing.</li> <li>• Give a sense of team and ownership to the departments, allowing them to see that their efforts and projects were part of a bigger exercise (SECAP) and that the city was advancing ambitiously towards clear and unified objectives.</li> </ul> <p>However, some objectives were not accomplished:</p> <ul style="list-style-type: none"> <li>• There was a number of departments that did not participate in the plenary session and that were usually not so much engaged in the working team.</li> <li>• There was a lack of leadership by other departments, other departments were mostly listening to the presentations, but we were not able to give enough space or motivation for other departments to take more active roles in the plenary session.</li> </ul>



## Event 4

<b>Event title</b>	Energy Transition Roundtable - 4th session
<b>Date</b>	26/11/20
<b>Organiser</b>	València Climate and Energy and Municipality of València
<b>Location (or online event platform / software used)</b>	Online (Zoom and Miro)
<b>Type of activity</b>	Energy Transition Roundtable working session
<b>Objective and short description of the event</b>	<p>The Board is the reference group in the field of energy in València and seeks to be a space for reflection, consensus and work to democratize decision-making and make the definition of the strategy, objectives, plan collaborative of action and city projects in relation to energy.</p> <p>The participants meet, with a variable frequency depending on the needs, with the following objectives:</p> <ul style="list-style-type: none"> <li>• Leading the participatory definition of València's Just and Inclusive Energy Transition Strategy.</li> <li>• Defining and promoting all the necessary steps to establish and expand the Alliance for the Climate Mission, encouraging the involvement of the entire city.</li> <li>• Leading the definition and collaborative development of demonstration projects for the city's energy transition, based on the Demonstration Project Commissions.</li> <li>• Collaborating with other urban strategies and working groups in climate change mitigation and adaptation.</li> <li>• Generating a space for reflection, consensus and analysis formed by all the propellers of the energy ecosystem.</li> </ul> <p>The 4th session had the objectives of classify, evaluate and prioritise the projects brainstormed during the previous session, in order to select the 6 main demonstration projects that the city needed in order to promote a new energy model.</p>
<b>Number and type of participants</b>	22 entities are part of the Board as members, 6 of them from the local and regional public sector, 2 from the academic world, 5 from the business or cooperative field, 4 from organised civil society, 2 of the media and 3 intermediary entities.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<p>The Miro panels used are not open to the public</p> <p>The final results are collected in the Just and Inclusive Energy Transition Strategy</p>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>The objectives achieved were to:</p> <ul style="list-style-type: none"> <li>• Complete the brainstorm list of relevant projects for the energy transition of the city, achieving a total list of more than 40 projects.</li> <li>• Identification of barriers, opportunities and key stakeholders for those 40 projects.</li> <li>• Validation of the thematic axes to group the projects identified.</li> <li>• Scoring and prioritisation to select the 6 demonstration projects that the Roundtable considered as most relevant for the just and inclusive energy transition of the city.</li> </ul>

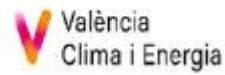
## Event 5

<b>Event title</b>	Energy Transition Roundtable - 12th session
<b>Date</b>	07/07/22
<b>Organiser</b>	València Climate and Energy and Municipality of València
<b>Location (or online event platform / software used)</b>	Las Naves
<b>Type of activity</b>	Energy Transition Roundtable working session
<b>Objective and short description of the event</b>	<p>The Board is the reference group in the field of energy in València and seeks to be a space for reflection, consensus and work to democratize decision-making and make the definition of the strategy, objectives, plan collaborative of action and city projects in relation to energy.</p> <p>The participants meet, with a variable frequency depending on the needs, with the following objectives:</p> <ul style="list-style-type: none"> <li>• Leading the participatory definition of València's Just and Inclusive Energy Transition Strategy.</li> <li>• Defining and promoting all the necessary steps to establish and expand the Alliance for the Climate Mission, encouraging the involvement of the entire city.</li> <li>• Leading the definition and collaborative development of demonstration projects for the city's energy transition, based on the Demonstration Project Commissions.</li> <li>• Collaborating with other urban strategies and working groups in climate change mitigation and adaptation.</li> <li>• Generating a space for reflection, consensus and analysis formed by all the propellers of the energy ecosystem.</li> </ul> <p>The 12th session had the objectives of giving feedback of the third round of Demonstration Projects Commissions and reflecting on the objectives of the group in the implementation of the strategy</p>
<b>Number and type of participants</b>	22 entities are part of the Board as members, 6 of them from the local and regional public sector, 2 from the academic world, 5 from the business or cooperative field, 4 from organised civil society, 2 of the media and 3 intermediary entities.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<p>The presentation used can be found here:  <a href="https://drive.google.com/file/d/1UJpl5CxlKzb7O5ntfrpOFbLAdS_frl07/view?usp=sharing">https://drive.google.com/file/d/1UJpl5CxlKzb7O5ntfrpOFbLAdS_frl07/view?usp=sharing</a></p> <p>The Miro panels used are not open to the public</p> <p>The final results are collected in the Just and Inclusive Energy Transition Strategy</p>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>The objectives achieved were to:</p> <ul style="list-style-type: none"> <li>• Summarise all the work being done by the Roundtable during the 2 years of existence.</li> <li>• Reflect on the outcomes of the process, the demonstration projects and the energy transition strategy: pros and cons.</li> <li>• Reflect and propose the objectives of the group in the mid-term, after the approval of the Just and Inclusive Energy Strategy. Which should be the objectives, working dynamics, participants, meeting frequency and external support for the team?</li> </ul>

## Event 6

<b>Event title</b>	Demonstration Projects Commission - Neighbourhood Energy Communities, 3rd session
<b>Date</b>	27/01/2022
<b>Organiser</b>	València Climate and Energy and Municipality of València
<b>Location (or online event platform / software used)</b>	Online (Zoom and Miro)
<b>Type of activity</b>	Demonstration Projects Commission working session
<b>Objective and short description of the event</b>	<p>Demonstration Project Commissions are working groups that arise as a necessity of the Energy Transition Roundtable to be able to work on specific projects in more detail. Specifically, the Roundtable defined 6 demonstrative projects as the most relevant and transformative projects of the city's energy model, as well as representative of the new model that is sought to be promoted:</p> <ol style="list-style-type: none"> <li>1. Deployment of Energy Offices</li> <li>2. Wave of energy renovation of buildings</li> <li>3. 50/50 program for public and private entities</li> <li>4. Carbon Neutral District</li> <li>5. Neighbourhood Energy Communities</li> <li>6. Massive energy culture campaign</li> </ol> <p>In order to collaboratively define each of these demonstration projects, it was decided to set up a Commission, made up of members of the Roundtable who voluntarily wanted to deal with this project, and other external entities that were considered interesting to add to the discussion.</p> <p>Specifically, the 3rd round of sessions was dedicated to describe the roadmap for each one of the projects with lanes of action, tasks and financial schemes.</p>
<b>Number and type of participants</b>	13 entities coming from the Energy Transition Roundtable and from external stakeholders invited.
<b>Link to the presentations used and pictures, if any (G-drive)</b>	<p>The Miro panels used are not open to the public</p> <p>The final results are collected in the Just and Inclusive Energy Transition Strategy</p>
<b>Assessment: were the objectives reached? Any good practice?</b>	<p>The objectives achieved were to:</p> <ul style="list-style-type: none"> <li>• Validate the lanes of action proposed in a previous session of the Energy Transition Roundtable.</li> <li>• Collaboratively define the tasks contained in each of the lanes of action.</li> <li>• Collaboratively describe different financial mechanisms that could be used to finance the different lanes of action and tasks.</li> </ul>

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Tomorrow is a Horizon 2020 funded project, aiming at empowering local authorities to lead the transition towards low-carbon, resilient and more liveable cities. In the framework of the project, six cities will develop 2050 transition roadmaps together with citizens and other local stakeholders and serve as pilot for the transition of European territories.

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